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Home and Garden Product Retail in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Home & Garden Product Retail in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g.

scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Asia-Pacific home & garden products retail market had total revenues of $493.9bn in 2020, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2020.

The homewares segment was the market's most lucrative in 2020, with total revenues of $208.6bn, equivalent to 42.2% of the market's overall value.

The COVID-19 pandemic has impacted home and garden products markets in the Asia-Pacific region to varying degrees. Many markets, such as China and India, have been pushed into decline as nationwide lockdown measures have enforced the closure of physical retail stores. However, Australia has benefited from increased consumer demand for home and garden products as consumers spend more time living and working at home.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Asia-Pacific

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific home & garden product retail market with five year

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forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific home & garden product retail market by value in 2020?

What will be the size of the Asia-Pacific home & garden product retail market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific home & garden product retail market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's home & garden product retail market?

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