

Home Inns and Hotels Management Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Home Inns and Hotels Management Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Home Inns and Hotels Management Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Home Inns and Hotels Management Inc. in the form of a SWOT analysis

An in-depth view of the business model of Home Inns and Hotels Management Inc. including a breakdown and examination of key business segments

Intelligence on Home Inns and Hotels Management Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Home Inns and Hotels Management Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Home Inns and Hotels Management Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Home Inns and Hotels Management Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Home Inns and Hotels Management Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Home Inns and Hotels Management Inc. (HIHM) develops and manages hotel properties in China. The company also leases and undertakes franchisee operations of economy hotels in China. HIHM operates through three brands; Home Inn, Motel 168 and Yitel across china. The company offers various facilities including free in-room broadband internet access, air conditioning and water coolers in every room. The company's hotels are principally situated in opera Jiangsu, Shanghai, Shandong, Beijing, Zhejiang, Guangdong and Liaoning provinces, China. HIHM is headquartered in Shanghai, China.

In December 2015, the company signed a merger agreement with BTG Hotels Group (HONGKONG) Holdings Co., Limited, a subsidiary of BTG Hotels (Group) Co., Ltd.

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