

# Home & Garden Products Top 5 Emerging Markets Industry Guide 2014-2023

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## Abstracts

Home & Garden Products Top 5 Emerging Markets Industry Guide 2014-2023

### SUMMARY

The Emerging 5 Home & Garden Products industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five home & garden products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

These countries contributed \$3,97,117.4 million to the global home & garden products industry in 2018, with a compound annual growth rate (CAGR) of 11.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$5,86,702.8 million in 2023, with a CAGR of 8.1% over the 2018-23 period.

Within the home & garden products industry, China is the leading country among the top 5 emerging nations, with market revenues of \$2,97,783.2 million in 2018. This was followed by India and Brazil with a value of \$39,623.4 and \$28,319.5 million, respectively.

China is expected to lead the home & garden products industry in the top five emerging nations, with a value of \$4,42,432.6 million in 2023, followed by India and Brazil with expected values of \$66,898.7 and \$36,457.0 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five home & garden products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five home & garden products market

Leading company profiles reveal details of key home & garden products market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five home & garden products market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the emerging five home & garden products market by value in 2018?

What will be the size of the emerging five home & garden products market in 2023?

What factors are affecting the strength of competition in the emerging five home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five home & garden products market?

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