

# Home & Garden Products North America (NAFTA) Industry Guide 2014-2023

https://marketpublishers.com/r/HD7F76F1E9AEN.html

Date: February 2020 Pages: 89 Price: US\$ 795.00 (Single User License) ID: HD7F76F1E9AEN

# **Abstracts**

Home & Garden Products North America (NAFTA) Industry Guide 2014-2023

### SUMMARY

The NAFTA Home & Garden Products industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA home & garden products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The home & garden products industry within the NAFTA countries had a total market value of \$6,56,967.5 million in 2018.The Mexico was the fastest growing country, with a CAGR of 8.5% over the 2014-18 period.

Within the home & garden products industry, the US is the leading country among the NAFTA bloc, with market revenues of \$5,98,275.8 million in 2018. This was followed by Canada and Mexico, with a value of \$34,994.4 and \$23,697.2 million, respectively.



The US is expected to lead the home & garden products industry in the NAFTA bloc, with a value of \$7,32,209.8 million in 2023, followed by Canada and Mexico with expected values of \$42,170.5 and \$31,486.4 million, respectively.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA home & garden products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA home & garden products market

Leading company profiles reveal details of key home & garden products market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA home & garden products market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### **REASONS TO BUY**

What was the size of the NAFTA home & garden products market by value in 2018?

What will be the size of the NAFTA home & garden products market in 2023?

What factors are affecting the strength of competition in the NAFTA home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA home & garden products market?



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# Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

## **2 NAFTA HOME & GARDEN PRODUCTS**

2.1. Industry Outlook

# **3 HOME & GARDEN PRODUCTS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

## 4 HOME & GARDEN PRODUCTS IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators
- 4.7. Country data

## **5 HOME & GARDEN PRODUCTS IN THE UNITED STATES**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook



- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

#### 6 COMPANY PROFILES

- 6.1. Home Hardware Stores Ltd
- 6.2. Inter IKEA Holding BV
- 6.3. El Puerto de Liverpool SAB de CV
- 6.4. Walmart Inc
- 6.5. Lowe's Companies, Inc.
- 6.6. The Home Depot Inc
- 6.7. Ace Hardware Corp
- 6.8. Menards Inc

#### 7 APPENDIX



# **List Of Tables**

#### LIST OF TABLES

Table 1: NAFTA countries home & garden products industry, revenue (\$m), 2014-23 Table 2: NAFTA countries home & garden products industry, revenue (\$m), 2014-18 Table 3: NAFTA countries home & garden products industry forecast, revenue (\$m), 2018-23 Table 4: Canada home & garden products market value: \$ million, 2014-18 Table 5: Canada home & garden products market category segmentation: \$ million, 2018 Table 6: Canada home & garden products market geography segmentation: \$ million, 2018 Table 7: Canada home & garden products market distribution: % share, by value, 2018 Table 8: Canada home & garden products market value forecast: \$ million, 2018-23 Table 9: Canada size of population (million), 2014-18 Table 10: Canada gdp (constant 2005 prices, \$ billion), 2014-18 Table 11: Canada gdp (current prices, \$ billion), 2014-18 Table 12: Canada inflation, 2014-18 Table 13: Canada consumer price index (absolute), 2014-18 Table 14: Canada exchange rate, 2014-18 Table 15: Mexico home & garden products market value: \$ million, 2014-18 Table 16: Mexico home & garden products market category segmentation: \$ million, 2018 Table 17: Mexico home & garden products market geography segmentation: \$ million, 2018 Table 18: Mexico home & garden products market distribution: % share, by value, 2018 Table 19: Mexico home & garden products market value forecast: \$ million, 2018-23 Table 20: Mexico size of population (million), 2014-18 Table 21: Mexico gdp (constant 2005 prices, \$ billion), 2014-18 Table 22: Mexico gdp (current prices, \$ billion), 2014-18 Table 23: Mexico inflation, 2014-18 Table 24: Mexico consumer price index (absolute), 2014-18 Table 25: Mexico exchange rate, 2014-18 Table 26: United States home & garden products market value: \$ billion, 2014-18 Table 27: United States home & garden products market category segmentation: \$ billion, 2018 Table 28: United States home & garden products market geography segmentation: \$

billion, 2018



Table 29: United States home & garden products market distribution: % share, by value, 2018

Table 30: United States home & garden products market value forecast: \$ billion, 2018-23

- Table 31: United States size of population (million), 2014-18
- Table 32: United States gdp (constant 2005 prices, \$ billion), 2014-18
- Table 33: United States gdp (current prices, \$ billion), 2014-18
- Table 34: United States inflation, 2014-18
- Table 35: United States consumer price index (absolute), 2014-18
- Table 36: United States exchange rate, 2014-18
- Table 37: Home Hardware Stores Ltd: key facts
- Table 38: Home Hardware Stores Ltd: Key Employees
- Table 39: Inter IKEA Holding BV: key facts
- Table 40: Inter IKEA Holding BV: Key Employees
- Table 41: El Puerto de Liverpool SAB de CV: key facts
- Table 42: El Puerto de Liverpool SAB de CV: Annual Financial Ratios
- Table 43: El Puerto de Liverpool SAB de CV: Key Employees
- Table 44: Walmart Inc: key facts
- Table 45: Walmart Inc: Annual Financial Ratios
- Table 46: Walmart Inc: Key Employees
- Table 47: Walmart Inc: Key Employees Continued
- Table 48: Walmart Inc: Key Employees Continued
- Table 49: Walmart Inc: Key Employees Continued
- Table 50: Lowe's Companies, Inc.: key facts
- Table 51: Lowe's Companies, Inc.: Annual Financial Ratios
- Table 52: Lowe's Companies, Inc.: Key Employees
- Table 53: Lowe's Companies, Inc.: Key Employees Continued
- Table 54: The Home Depot Inc: key facts
- Table 55: The Home Depot Inc: Annual Financial Ratios
- Table 56: The Home Depot Inc: Key Employees
- Table 57: The Home Depot Inc: Key Employees Continued
- Table 58: Ace Hardware Corp: key facts
- Table 59: Ace Hardware Corp: Key Employees
- Table 60: Ace Hardware Corp: Key Employees Continued



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: NAFTA countries home & garden products industry, revenue (\$m), 2014-23 Figure 2: NAFTA countries home & garden products industry, revenue (\$m), 2014-18 Figure 3: NAFTA countries home & garden products industry forecast, revenue (\$m), 2018-23 Figure 4: Canada home & garden products market value: \$ million, 2014-18 Figure 5: Canada home & garden products market category segmentation: % share, by value, 2018 Figure 6: Canada home & garden products market geography segmentation: % share, by value, 2018 Figure 7: Canada home & garden products market distribution: % share, by value, 2018 Figure 8: Canada home & garden products market value forecast: \$ million, 2018-23 Figure 9: Forces driving competition in the home & garden products market in Canada, 2018 Figure 10: Drivers of buyer power in the home & garden products market in Canada, 2018 Figure 11: Drivers of supplier power in the home & garden products market in Canada, 2018 Figure 12: Factors influencing the likelihood of new entrants in the home & garden products market in Canada, 2018 Figure 13: Factors influencing the threat of substitutes in the home & garden products market in Canada, 2018 Figure 14: Drivers of degree of rivalry in the home & garden products market in Canada, 2018 Figure 15: Mexico home & garden products market value: \$ million, 2014-18 Figure 16: Mexico home & garden products market category segmentation: % share, by value. 2018 Figure 17: Mexico home & garden products market geography segmentation: % share, by value, 2018 Figure 18: Mexico home & garden products market distribution: % share, by value, 2018 Figure 19: Mexico home & garden products market value forecast: \$ million, 2018-23 Figure 20: Forces driving competition in the home & garden products market in Mexico, 2018 Figure 21: Drivers of buyer power in the home & garden products market in Mexico, 2018

Figure 22: Drivers of supplier power in the home & garden products market in Mexico,



#### 2018

Figure 23: Factors influencing the likelihood of new entrants in the home & garden products market in Mexico, 2018

Figure 24: Factors influencing the threat of substitutes in the home & garden products market in Mexico, 2018

Figure 25: Drivers of degree of rivalry in the home & garden products market in Mexico, 2018

Figure 26: United States home & garden products market value: \$ billion, 2014-18

Figure 27: United States home & garden products market category segmentation: % share, by value, 2018

Figure 28: United States home & garden products market geography segmentation: % share, by value, 2018

Figure 29: United States home & garden products market distribution: % share, by value, 2018

Figure 30: United States home & garden products market value forecast: \$ billion, 2018-23

Figure 31: Forces driving competition in the home & garden products market in the United States, 2018

Figure 32: Drivers of buyer power in the home & garden products market in the United States, 2018

Figure 33: Drivers of supplier power in the home & garden products market in the United States, 2018

Figure 34: Factors influencing the likelihood of new entrants in the home & garden products market in the United States, 2018

Figure 35: Factors influencing the threat of substitutes in the home & garden products market in the United States, 2018

Figure 36: Drivers of degree of rivalry in the home & garden products market in the United States, 2018



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