

Home and Garden Products in Singapore

<https://marketpublishers.com/r/H3D827181D9EN.html>

Date: January 2020

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: H3D827181D9EN

Abstracts

Home and Garden Products in Singapore

SUMMARY

Home and Garden Products in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home and garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crocery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). Any currency conversions calculated using constant annual average 2018 exchange rates.

The Singaporean home and garden products market had total revenues of \$2bn in 2018, representing a compound annual growth rate (CAGR) of 3.5% between 2014 and 2018.

The homewares segment was the market's most lucrative in 2018, with total revenues of \$938.4m, equivalent to 46.5% of the market's overall value.

Flats and apartments are very prevalent in Singapore; 80% of the country's residents live in apartments managed by the Housing and Development Board (HDB) under temporary leaseholds.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden products market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden products market in Singapore

Leading company profiles reveal details of key home & garden products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore home & garden products market with five year forecasts

REASONS TO BUY

What was the size of the Singapore home & garden products market by value in 2018?

What will be the size of the Singapore home & garden products market in 2023?

What factors are affecting the strength of competition in the Singapore home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's home & garden products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What strategies have leading players used over the last year?

8 COMPANY PROFILES

- 8.1. Dairy Farm International Holdings Limited
- 8.2. Harvey Norman Holdings Ltd
- 8.3. Inter IKEA Holding BV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore home & garden products market value: \$ million, 2014-18

Table 2: Singapore home & garden products market category segmentation: \$ million, 2018

Table 3: Singapore home & garden products market geography segmentation: \$ million, 2018

Table 4: Singapore home & garden products market distribution: % share, by value, 2018

Table 5: Singapore home & garden products market value forecast: \$ million, 2018-23

Table 6: Dairy Farm International Holdings Limited: key facts

Table 7: Dairy Farm International Holdings Limited: Annual Financial Ratios

Table 8: Dairy Farm International Holdings Limited: Key Employees

Table 9: Harvey Norman Holdings Ltd: key facts

Table 10: Harvey Norman Holdings Ltd: Annual Financial Ratios

Table 11: Harvey Norman Holdings Ltd: Key Employees

Table 12: Inter IKEA Holding BV: key facts

Table 13: Inter IKEA Holding BV: Key Employees

Table 14: Singapore size of population (million), 2014-18

Table 15: Singapore gdp (constant 2005 prices, \$ billion), 2014-18

Table 16: Singapore gdp (current prices, \$ billion), 2014-18

Table 17: Singapore inflation, 2014-18

Table 18: Singapore consumer price index (absolute), 2014-18

Table 19: Singapore exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Singapore home & garden products market value: \$ million, 2014-18

Figure 2: Singapore home & garden products market category segmentation: % share, by value, 2018

Figure 3: Singapore home & garden products market geography segmentation: % share, by value, 2018

Figure 4: Singapore home & garden products market distribution: % share, by value, 2018

Figure 5: Singapore home & garden products market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the home & garden products market in Singapore, 2018

Figure 7: Drivers of buyer power in the home & garden products market in Singapore, 2018

Figure 8: Drivers of supplier power in the home & garden products market in Singapore, 2018

Figure 9: Factors influencing the likelihood of new entrants in the home & garden products market in Singapore, 2018

Figure 10: Factors influencing the threat of substitutes in the home & garden products market in Singapore, 2018

Figure 11: Drivers of degree of rivalry in the home & garden products market in Singapore, 2018

I would like to order

Product name: Home and Garden Products in Singapore

Product link: <https://marketpublishers.com/r/H3D827181D9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H3D827181D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970