

Home & Garden Products in North America

<https://marketpublishers.com/r/HB474B5E04DEN.html>

Date: October 2018

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: HB474B5E04DEN

Abstracts

Home & Garden Products in North America

SUMMARY

Home & Garden Products in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the North America home & garden products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The home & garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crocery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g.

scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). Any currency conversions calculated using constant annual average 2017 exchange rates.

The North American home and garden products market had total revenues of \$621.8bn in 2017, representing a compound annual growth rate (CAGR) of 4.7% between 2013 and 2017.

The home improvement segment was the market's most lucrative in 2017, with total revenues of \$412.5bn, equivalent to 66.3% of the market's overall value.

The US is the driving force of the region, making up 91.4% of the market value in 2017.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden products market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden products market in North America

Leading company profiles reveal details of key home & garden products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America home & garden products market with five year forecasts

REASONS TO BUY

What was the size of the North America home & garden products market by value in 2017?

What will be the size of the North America home & garden products market in 2022?

What factors are affecting the strength of competition in the North America home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up North America's home & garden products market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market distribution
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Home Hardware Stores Ltd
The Home Depot, Inc.
Inter IKEA Systems BV
Lowe's Companies, Inc.
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America home & garden products market value: \$ billion, 2013-17

Table 2: North America home & garden products market category segmentation: \$ billion, 2017

Table 3: North America home & garden products market geography segmentation: \$ billion, 2017

Table 4: North America home & garden products market distribution: % share, by value, 2017

Table 5: North America home & garden products market value forecast: \$ billion, 2017-22

Table 6: Home Hardware Stores Ltd: key facts

Table 7: The Home Depot, Inc.: key facts

Table 8: The Home Depot, Inc.: key financials (\$)

Table 9: The Home Depot, Inc.: key financial ratios

Table 10: Inter IKEA Systems BV: key facts

Table 11: Inter IKEA Systems BV: key financials (\$)

Table 12: Inter IKEA Systems BV: key financials (€)

Table 13: Inter IKEA Systems BV: key financial ratios

Table 14: Lowe's Companies, Inc.: key facts

Table 15: Lowe's Companies, Inc.: key financials (\$)

Table 16: Lowe's Companies, Inc.: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: North America home & garden products market value: \$ billion, 2013-17

Figure 2: North America home & garden products market category segmentation: % share, by value, 2017

Figure 3: North America home & garden products market geography segmentation: % share, by value, 2017

Figure 4: North America home & garden products market distribution: % share, by value, 2017

Figure 5: North America home & garden products market value forecast: \$ billion, 2017-22

Figure 6: Forces driving competition in the home & garden products market in North America, 2017

Figure 7: Drivers of buyer power in the home & garden products market in North America, 2017

Figure 8: Drivers of supplier power in the home & garden products market in North America, 2017

Figure 9: Factors influencing the likelihood of new entrants in the home & garden products market in North America, 2017

Figure 10: Factors influencing the threat of substitutes in the home & garden products market in North America, 2017

Figure 11: Drivers of degree of rivalry in the home & garden products market in North America, 2017

Figure 12: The Home Depot, Inc.: revenues & profitability

Figure 13: The Home Depot, Inc.: assets & liabilities

Figure 14: Inter IKEA Systems BV: revenues & profitability

Figure 15: Inter IKEA Systems BV: assets & liabilities

Figure 16: Lowe's Companies, Inc.: revenues & profitability

Figure 17: Lowe's Companies, Inc.: assets & liabilities

COMPANIES MENTIONED

Home Hardware Stores Ltd

The Home Depot, Inc.

Inter IKEA Systems BV

Lowe's Companies, Inc.

I would like to order

Product name: Home & Garden Products in North America

Product link: <https://marketpublishers.com/r/HB474B5E04DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB474B5E04DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970