

Home and Garden Products in India

<https://marketpublishers.com/r/H6F052C7CBAEN.html>

Date: January 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: H6F052C7CBAEN

Abstracts

Home and Garden Products in India

SUMMARY

Home and Garden Products in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The home and garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crocery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). Any currency conversions calculated using constant annual average 2018 exchange rates.

The Indian home and garden products market had total revenues of \$39.6bn in 2018, representing a compound annual growth rate (CAGR) of 10.6% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$21.3bn, equivalent to 53.6% of the market's overall value.

High interest rates and property prices deter many individuals from buying a new home in India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden products market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden products market in India

Leading company profiles reveal details of key home & garden products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India home & garden products market with five year forecasts

REASONS TO BUY

What was the size of the India home & garden products market by value in 2018?

What will be the size of the India home & garden products market in 2023?

What factors are affecting the strength of competition in the India home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up India's home & garden products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. Which players have been most successful in the recent past?

8 COMPANY PROFILES

8.1. Reliance Industrial Infrastructure Ltd

8.2. Future Retail Ltd

8.3. Nilkamal Ltd

8.4. Shopper's Stop Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: India home & garden products market value: \$ billion, 2014-18
Table 2: India home & garden products market category segmentation: \$ billion, 2018
Table 3: India home & garden products market geography segmentation: \$ billion, 2018
Table 4: India home & garden products market distribution: % share, by value, 2018
Table 5: India home & garden products market value forecast: \$ billion, 2018-23
Table 6: Reliance Industrial Infrastructure Ltd: key facts
Table 7: Reliance Industrial Infrastructure Ltd: Annual Financial Ratios
Table 8: Reliance Industrial Infrastructure Ltd: Key Employees
Table 9: Future Retail Ltd: key facts
Table 10: Future Retail Ltd: Annual Financial Ratios
Table 11: Future Retail Ltd: Key Employees
Table 12: Nilkamal Ltd: key facts
Table 13: Nilkamal Ltd: Annual Financial Ratios
Table 14: Nilkamal Ltd: Key Employees
Table 15: Shopper's Stop Ltd: key facts
Table 16: Shopper's Stop Ltd: Annual Financial Ratios
Table 17: Shopper's Stop Ltd: Key Employees
Table 18: India size of population (million), 2014-18
Table 19: India gdp (constant 2005 prices, \$ billion), 2014-18
Table 20: India gdp (current prices, \$ billion), 2014-18
Table 21: India inflation, 2014-18
Table 22: India consumer price index (absolute), 2014-18
Table 23: India exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: India home & garden products market value: \$ billion, 2014-18

Figure 2: India home & garden products market category segmentation: % share, by value, 2018

Figure 3: India home & garden products market geography segmentation: % share, by value, 2018

Figure 4: India home & garden products market distribution: % share, by value, 2018

Figure 5: India home & garden products market value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the home & garden products market in India, 2018

Figure 7: Drivers of buyer power in the home & garden products market in India, 2018

Figure 8: Drivers of supplier power in the home & garden products market in India, 2018

Figure 9: Factors influencing the likelihood of new entrants in the home & garden products market in India, 2018

Figure 10: Factors influencing the threat of substitutes in the home & garden products market in India, 2018

Figure 11: Drivers of degree of rivalry in the home & garden products market in India, 2018

I would like to order

Product name: Home and Garden Products in India

Product link: <https://marketpublishers.com/r/H6F052C7CBAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6F052C7CBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970