

# Home and Garden Products in Canada

<https://marketpublishers.com/r/HFE5D37BC92EN.html>

Date: January 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: HFE5D37BC92EN

## Abstracts

Home and Garden Products in Canada

### SUMMARY

Home and Garden Products in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The home and garden products market consists of gardening and outdoor living products, home improvement products, and homewares. Gardening and outdoor living includes garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), Electricals hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools. Homewares includes retail sales of home hardware (crockery, cutlery, glassware, rubbish bins, storage, mechanical utensils and home devices e.g. scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks). Any currency conversions calculated using constant annual average 2018 exchange rates.

The Canadian home and garden products market had total revenues of \$35bn in 2018, representing a compound annual growth rate (CAGR) of 5% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$19.9bn, equivalent to 56.7% of the market's overall value.

While gardens are prevalent, with up to 53.9% of the population living in single-detached homes, this proportion is declining as the younger population invests in flats in the city to save on commuting. This negates the need for garden and outdoor products.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden products market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden products market in Canada

Leading company profiles reveal details of key home & garden products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada home & garden products market with five year forecasts

## REASONS TO BUY

What was the size of the Canada home & garden products market by value in 2018?

What will be the size of the Canada home & garden products market in 2023?

What factors are affecting the strength of competition in the Canada home &

garden products market?

How has the market performed over the last five years?

What are the main segments that make up Canada's home & garden products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What strategies have leading players used over the last year?

## **8 COMPANY PROFILES**

- 8.1. Lowe's Companies, Inc.
- 8.2. The Home Depot Inc
- 8.3. Home Hardware Stores Ltd
- 8.4. Inter IKEA Holding BV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada home & garden products market value: \$ million, 2014-18
- Table 2: Canada home & garden products market category segmentation: \$ million, 2018
- Table 3: Canada home & garden products market geography segmentation: \$ million, 2018
- Table 4: Canada home & garden products market distribution: % share, by value, 2018
- Table 5: Canada home & garden products market value forecast: \$ million, 2018-23
- Table 6: Lowe's Companies, Inc.: key facts
- Table 7: Lowe's Companies, Inc.: Annual Financial Ratios
- Table 8: Lowe's Companies, Inc.: Key Employees
- Table 9: Lowe's Companies, Inc.: Key Employees Continued
- Table 10: The Home Depot Inc: key facts
- Table 11: The Home Depot Inc: Annual Financial Ratios
- Table 12: The Home Depot Inc: Key Employees
- Table 13: The Home Depot Inc: Key Employees Continued
- Table 14: Home Hardware Stores Ltd: key facts
- Table 15: Home Hardware Stores Ltd: Key Employees
- Table 16: Inter IKEA Holding BV: key facts
- Table 17: Inter IKEA Holding BV: Key Employees
- Table 18: Canada size of population (million), 2014-18
- Table 19: Canada gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: Canada gdp (current prices, \$ billion), 2014-18
- Table 21: Canada inflation, 2014-18
- Table 22: Canada consumer price index (absolute), 2014-18
- Table 23: Canada exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada home & garden products market value: \$ million, 2014-18

Figure 2: Canada home & garden products market category segmentation: % share, by value, 2018

Figure 3: Canada home & garden products market geography segmentation: % share, by value, 2018

Figure 4: Canada home & garden products market distribution: % share, by value, 2018

Figure 5: Canada home & garden products market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the home & garden products market in Canada, 2018

Figure 7: Drivers of buyer power in the home & garden products market in Canada, 2018

Figure 8: Drivers of supplier power in the home & garden products market in Canada, 2018

Figure 9: Factors influencing the likelihood of new entrants in the home & garden products market in Canada, 2018

Figure 10: Factors influencing the threat of substitutes in the home & garden products market in Canada, 2018

Figure 11: Drivers of degree of rivalry in the home & garden products market in Canada, 2018

## I would like to order

Product name: Home and Garden Products in Canada

Product link: <https://marketpublishers.com/r/HFE5D37BC92EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HFE5D37BC92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970