

# Home & Garden Products BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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## Abstracts

Home & Garden Products BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

### SUMMARY

The BRIC Home & Garden Products industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC home & garden products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the home & garden products industry and had a total market value of \$3,93,130.5 million in 2018. China was the fastest growing country with a CAGR of 12.8% over the 2014-18 period.

Within the home & garden products industry, China is the leading country among the BRIC nations with market revenues of \$2,97,783.2 million in 2018. This was followed by India, Brazil and Russia with a value of \$39,623.4, \$28,319.5, and \$27,404.5 million, respectively.

China is expected to lead the home & garden products industry in the BRIC

nations with a value of \$4,42,432.6 million in 2023, followed by India, Brazil, Russia with expected values of \$66,898.7, \$36,457.0 and \$32,457.1 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC home & garden products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC home & garden products market

Leading company profiles reveal details of key home & garden products market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC home & garden products market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC home & garden products market by value in 2018?

What will be the size of the BRIC home & garden products market in 2023?

What factors are affecting the strength of competition in the BRIC home & garden products market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC home & garden products market?

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