

Home & Garden Product Retail Global Industry Almanac 2019-2028

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Abstracts

Home & Garden Product Retail Global Industry Almanac 2019-2028

Summary

Global Home & garden product retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The home & garden product retail market is segmented into gardening and outdoor living products, home improvement products, and homewares. The market value represents the retail sales.

Gardening and outdoor living include garden buildings, manual and electric garden tools, garden utensils, outdoor living products (garden furniture, barbecues, ornaments), and plants and growing media (bulbs, compost, domestic fertilizer, flowering plants, seeds, shrubs and trees). Home improvement includes retail (not trade) sales of decorating materials (paint, varnish, wall tiles, wallpaper), electrical hardware (alarms, light fittings, plugs, switches), hardware (brackets, locks, nails, bolts, nuts, etc.), other materials (adhesive, aggregates, boards, cement, doors, window frames, glass, bricks, timber, etc.), and manual and power tools.

Homewares includes retail sales of home hardware (crockery, cutlery,

glassware, rubbish bins, storage, mechanical utensils and home devices e.g., scales), lamps and lampshades, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, mattresses, table linen, furniture covers, doormats), and window dressings (blinds, curtain poles, rails, curtains, hooks).

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global home & garden product retail market recorded revenues of \$1,811.3 billion in 2023, representing a compound annual growth rate (CAGR) of 3.2% between 2018 and 2023.

The home improvement segment accounted for the market's largest proportion in 2023, with total revenues of \$1,003 billion, equivalent to 55.4% of the market's overall value.

North America dominated the global home & garden product retail market accounting for 48.8% of the market share in 2023, followed by Asia-Pacific accounting for 27.9% of the market share.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global home & garden product retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global home & garden product retail market

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global home & garden product retail market with five year forecasts

Reasons to Buy

What was the size of the global home & garden product retail market by value in 2023?

What will be the size of the global home & garden product retail market in 2028?

What factors are affecting the strength of competition in the global home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up the global home & garden product retail market?

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