

HNI Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

HNI Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

HNI Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

HNI Corporation (HNI or 'the company') is a producer, developer and seller of office furniture and hearth products. The company's major furniture products include seating, storage and tables, and panel-based and freestanding furniture systems. Its hearth products comprise electric, gas, wood and pellet burning fireplace, inserts, stoves, facings, and accessories. The company markets its products under the brands of HON, HBF Textiles, Allsteel, Maxon, Gunlocke, HBF, OFM, Lamex, Heat & Glo, Majestic, Heatilator, Monessen, Quadra-Fire, Harman, Stellar Hearth, Vermont Castings and PelProT. HNI sells its products through a national system of dealers, distributors, wholesalers, end-user customers, ecommerce retailers, corporation-owned distribution and retail outlets. It has business presence across North America, the, Latin America, Asia and the Caribbean. The company is headquartered in Muscatine, Iowa, the US.

Scope

Detailed information on HNI Corporation required for business and competitor

intelligence needs

A study of the major internal and external factors affecting HNI Corporation in the form of a SWOT analysis

An in-depth view of the business model of HNI Corporation including a breakdown and examination of key business segments

Intelligence on HNI Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about HNI Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of HNI Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess HNI Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on HNI Corporation's business structure, strategy and prospects.

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