

Hindustan Unilever Limited - Company Profile and SWOT Analysis

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Abstracts

Hindustan Unilever Limited %li%Company Profile and SWOT Analysis

Summary

Hindustan Unilever Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Hindustan Unilever Limited (HUL or 'the company'), a subsidiary of Unilever Plc, is manufacturer, marketer and seller of fast-moving consumer goods. The company offers products such as soaps, detergent bars detergent powders, hair care, deodorants, talcum powder, color cosmetics, tea, and coffee. HUL also offers health care drinks under the Horlicks and Boost brand names. It also offers products that include salt, bread, tomato and fruit based products and frozen desserts. HUL markets its products through so many brand names such as Pepsodent, Dove, Knorr, Kissan, Taza, Surf Excel, and Lipton. It sells its products through various distributors and associates across India and internationally. The company is headquartered in Mumbai, Maharashtra, India.

Scope

Detailed information on Hindustan Unilever Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hindustan Unilever Limited in the form of a SWOT analysis

An in-depth view of the business model of Hindustan Unilever Limited including a breakdown and examination of key business segments

Intelligence on Hindustan Unilever Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hindustan Unilever Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Hindustan Unilever Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hindustan Unilever Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hindustan Unilever Limited's business structure, strategy and prospects.

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