

# Highmark Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Highmark Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Highmark Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Highmark Inc. (Highmark or 'the company') is an American diversified healthcare services partner serving members through its businesses in health insurance, medicare advantage plans for seniors, home and community services, reinsurance and dental insurance. The company provides individual and group health insurance and medicare advantage plans for seniors. Highmark offers its services under Blue Cross Blue Shield and Blue Shield brand names. The diversified businesses and affiliates of the company includes United Concordia Dental and HM Insurance Group. Highmark manages health insurance plans in Delaware, West Virginia, New York, and Pennsylvania. The company is headquartered in Pittsburgh, Pennsylvania, the US.

### Scope

Detailed information on Highmark Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Highmark Inc. in the form of a SWOT analysis

An in-depth view of the business model of Highmark Inc. including a breakdown and examination of key business segments

Intelligence on Highmark Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Highmark Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Highmark Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Highmark Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Highmark Inc.'s business structure, strategy and prospects.

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