

Yell Group Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Yell Group Ltd %l%Strategy, SWOT and Corporate Finance Report

Summary

Yell Group Ltd %l%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Yell Group Ltd (Yell), formerly Hibu Group Limited, is a provider of digital marketing solutions to local businesses. The company's products and services include a range of online marketing solutions and websites, and print and distribution-based marketing services. Its service portfolio includes website development and management, search engine marketing and optimization, online and mobile display, digital listings management, social campaign creation and management, and directories. The company serves small to medium-sized businesses. Yell is headquartered in Reading, Berkshire, the UK.

Scope

Detailed information on Yell Group Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Yell Group Ltd in the

form of a SWOT analysis

An in-depth view of the business model of Yell Group Ltd including a breakdown and examination of key business segments

Intelligence on Yell Group Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Yell Group Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Yell Group Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Yell Group Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Yell Group Ltd's business structure, strategy and prospects.

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