

# Hexion Inc. - Company Profile and SWOT Analysis

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## Abstracts

Hexion Inc. %li%Company Profile and SWOT Analysis

### Summary

Hexion Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Hexion Inc. (Hexion or 'the company') is a producer of thermosetting resins and adhesive and structural resins and coatings. The company produces and markets thermosetting resins, thermosets, adhesive, structural resins and coatings. It also provides phenolic resins, epoxy resins and urethane resins. The company markets its products under Versatic, Veova, Cardura, Borden, Bakelite, Durite and Cellbond brand names. It provides products and services for building and bridge construction, architectural coatings, automotive original equipment manufacturing, concrete enhancement and corrosion protection. Hexion has geographical presence across the Americas, Europe, Asia Pacific and other regions of the world. Hexion is headquartered in Columbus, Ohio, the US.

### Scope

Detailed information on Hexion Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hexion Inc. in the

form of a SWOT analysis

An in-depth view of the business model of Hexion Inc. including a breakdown and examination of key business segments

Intelligence on Hexion Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hexion Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Hexion Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hexion Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hexion Inc.'s business structure, strategy and prospects.

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