

# Hexion Inc. - Company Profile and SWOT Analysis

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## Abstracts

Hexion Inc. %li%Company Profile and SWOT Analysis

### Summary

Hexion Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Hexion Inc. (Hexion or 'the company') is a producer of thermosetting resins and adhesive and structural resins and coatings. The company produces and markets thermosetting resins, thermosets, adhesive, structural resins and coatings. It also provides phenolic resins, epoxy resins and urethane resins. The company markets its products under Versatic, Veova, Cardura, Borden, Bakelite, Durite and Cellbond brand names. It provides products and services for building and bridge construction, architectural coatings, automotive original equipment manufacturing, concrete enhancement and corrosion protection. Hexion has geographical presence across the Americas, Europe, Asia Pacific and other regions of the world. Hexion is headquartered in Columbus, Ohio, the US.

### Scope

Detailed information on Hexion Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hexion Inc. in the

form of a SWOT analysis

An in-depth view of the business model of Hexion Inc. including a breakdown and examination of key business segments

Intelligence on Hexion Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hexion Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Hexion Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hexion Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hexion Inc.'s business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
- Hexion Inc.: Company Overview
- Hexion Inc.: Overview and Key Facts
- Hexion Inc.: Overview
- Hexion Inc.: Key Facts
- Hexion Inc.: Key Employees
- Hexion Inc.: Key Employee Biographies
- Hexion Inc.: Major Products and Services
- Hexion Inc.: Locations and Subsidiaries
- Hexion Inc.: Key Competitors
- Hexion Inc.: Company Analysis
- Hexion Inc.: Business Description
- Hexion Inc.: SWOT Analysis
- Hexion Inc.: SWOT Overview
- Hexion Inc.: Strengths
- Hexion Inc.: Weaknesses
- Hexion Inc.: Opportunities
- Hexion Inc.: Threats
- Hexion Inc.: Corporate Financial Deals Activity
- Hexion Inc.: Financial Deals Overview
- Hexion Inc.: Top Deals 2020 - 2024YTD\*
- Hexion Inc.: Advisors
- Hexion Inc.: Top Legal Advisors
- Hexion Inc.: Top Financial Advisors
- Hexion Inc.: Divestments
- Hexion Inc.: Recent Developments
- Hexion Inc.: News and Events Summary
- Hexion Inc.: Business Expansion
- Hexion Inc.: Business Reorganization
- Hexion Inc.: Contracts
- Hexion Inc.: Corporate Governance
- Hexion Inc.: Corporate Social Responsibility
- Hexion Inc.: Financial Performance
- Hexion Inc.: Red Flags/DistressSignals
- Hexion Inc.: Regulatory and Legal Events
- Hexion Inc.: Strategy and Operations

Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Hexion Inc.: Key Facts
- Table 2: Hexion Inc.: Key Employees
- Table 3: Hexion Inc.: Locations and Subsidiaries
- Table 4: Hexion Inc.: Key Competitors
- Table 5: Hexion Inc.: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)
- Table 6: Hexion Inc.: Top Deals 2020 - 2024YTD\*
- Table 7: Hexion Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 8: Hexion Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 9: Hexion Inc.: Divestments Volume and Value Trend (2020 - YTD\*2024)
- Table 10: Hexion Inc.: News and Events Summary
- Table 11: Hexion Inc.: Business Expansion
- Table 12: Hexion Inc.: Business Reorganization
- Table 13: Hexion Inc.: Contracts
- Table 14: Hexion Inc.: Corporate Governance
- Table 15: Hexion Inc.: Corporate Social Responsibility
- Table 16: Hexion Inc.: Financial Performance
- Table 17: Hexion Inc.: Red Flags/DistressSignals
- Table 18: Hexion Inc.: Regulatory and Legal Events
- Table 19: Hexion Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Hexion Inc.: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 2: Hexion Inc.: Divestments Volume and Value Trend (2020 - YTD\*2024)

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