

# Hertz Global Holdings Inc - Company Profile and SWOT Analysis

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## Abstracts

Hertz Global Holdings Inc - Company Profile and SWOT Analysis

### SUMMARY

Hertz Global Holdings Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Hertz Global Holdings Inc (Hertz Global) is a provider of the rental and leasing services. It offers equipment rental services at the airport and off-airport locations. The company also provides car rental services under different programs including Ultimate Choice, Hertz Gold Plus Rewards, Hertz 24/7 and Hertz My Car. Hertz Global offers its car rental services under Dollar, Hertz, and Thrifty brands. It also offers fleet leasing and fleet management solutions through its subsidiaries. The company's customers include individuals and businesses requiring vehicle rental services for various purposes, including leisure, business, and replacement rentals. The company operates corporate and franchisee locations in several countries across North America, the Caribbean, Latin America, Europe, Asia-Pacific, and the Middle East. Hertz Global is headquartered in Estero, Florida, the US.

### SCOPE

Detailed information on Hertz Global Holdings Inc required for business and

### competitor intelligence needs

A study of the major internal and external factors affecting Hertz Global Holdings Inc in the form of a SWOT analysis

An in-depth view of the business model of Hertz Global Holdings Inc including a breakdown and examination of key business segments

Intelligence on Hertz Global Holdings Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hertz Global Holdings Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Hertz Global Holdings Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hertz Global Holdings Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hertz Global Holdings Inc's business structure, strategy and prospects.

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