

# The Hershey Co - Company Profile and SWOT Analysis

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## Abstracts

The Hershey Co - Company Profile and SWOT Analysis

### SUMMARY

The Hershey Co - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The Hershey Co (Hershey) is a manufacturer and distributor of chocolate and non-chocolate confectionery. Its product offerings include chocolate and non-chocolate confectionery products, gum and mint refreshment products, protein bars, and snack items such as popcorn, pretzels, spreads, snack bites, and mixes. It markets its products under Hershey's, Reese's, Kisses, Jolly Rancher, Almond Joy, Brookside, barkTHINS, Cadbury, and Kit Kat brand name. The company's major customers include grocery stores, dollar stores, concessionaires, drug stores, department stores, mass merchandisers, convenience stores, wholesale clubs, wholesale distributors, and vending companies. It has business presence across Asia, Latin America, the Middle East, Europe, Africa, and North America. Hershey is headquartered in Hershey, Pennsylvania, the US.

### SCOPE

Detailed information on The Hershey Co required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting The Hershey Co in the form of a SWOT analysis

An in-depth view of the business model of The Hershey Co including a breakdown and examination of key business segments

Intelligence on The Hershey Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Hershey Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of The Hershey Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Hershey Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Hershey Co's business structure, strategy and prospects.

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