

# Henkel AG and Co. KGaA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Henkel AG and Co. KGaA %li%Strategy, SWOT and Corporate Finance Report

### Summary

Henkel AG & Co. KGaA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Henkel AG & Co. KGaA (Henkel or 'the company') is a consumer goods manufacturing company that produces and sells industrial and consumer products. The company's major products include adhesives, sealants and functional coatings, specialty detergents, fabric softeners, laundry performance enhancers, fabric care products, dishwashing products. It also offers cleaners for bathroom and household, glass, air fresheners, insect control products, hair care, hair colorants, hair styling, body care, skin care and oral care products. The company markets its products under Persil, Loctite, Schwarzkopf, Pritt, Pattex and Ceresit brand names. It has business presence across Europe, Asia Pacific, the Americas, and the Middle East and Africa. The company is headquartered in Dusseldorf, Germany.

### Scope

Detailed information on Henkel AG & Co. KGaA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Henkel AG & Co. KGaA in the form of a SWOT analysis

An in-depth view of the business model of Henkel AG & Co. KGaA including a breakdown and examination of key business segments

Intelligence on Henkel AG & Co. KGaA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Henkel AG & Co. KGaA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Henkel AG & Co. KGaA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Henkel AG & Co. KGaA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Henkel AG & Co. KGaA's business structure, strategy and prospects.

## Contents

Company Snapshot

Henkel AG & Co. KGaA: Company Overview

Henkel AG & Co. KGaA: Overview and Key Facts

Henkel AG & Co. KGaA: Overview

Henkel AG & Co. KGaA: Key Facts

Henkel AG & Co. KGaA: Key Employees

Henkel AG & Co. KGaA: Key Employee Biographies

Henkel AG & Co. KGaA: Major Products and Services

Henkel AG & Co. KGaA: Management Statement

Henkel AG & Co. KGaA: Locations and Subsidiaries

Henkel AG & Co. KGaA: Key Competitors

Henkel AG & Co. KGaA: Company Analysis

Henkel AG & Co. KGaA: Business Description

Henkel AG & Co. KGaA: SWOT Analysis

Henkel AG & Co. KGaA: SWOT Overview

Henkel AG & Co. KGaA: Strengths

Henkel AG & Co. KGaA: Weaknesses

Henkel AG & Co. KGaA: Opportunities

Henkel AG & Co. KGaA: Threats

Henkel AG & Co. KGaA: Recent Developments

Henkel AG & Co. KGaA: News and Events Summary

Henkel AG & Co. KGaA: Business Expansion

Henkel AG & Co. KGaA: Corporate Governance

Henkel AG & Co. KGaA: Corporate Social Responsibility

Henkel AG & Co. KGaA: Financial Deals

Henkel AG & Co. KGaA: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Henkel AG & Co. KGaA: Key Facts

Table 2: Henkel AG & Co. KGaA: Key Employees

Table 3: Henkel AG & Co. KGaA: Locations and Subsidiaries

Table 4: Henkel AG & Co. KGaA: Key Competitors

Table 5: Henkel AG & Co. KGaA: News and Events Summary

Table 6: Henkel AG & Co. KGaA: Business Expansion

Table 7: Henkel AG & Co. KGaA: Corporate Governance

Table 8: Henkel AG & Co. KGaA: Corporate Social Responsibility

Table 9: Henkel AG & Co. KGaA: Financial Deals

Table 10: Henkel AG & Co. KGaA: Strategy and Operations

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