

Helen of Troy Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Helen of Troy Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Helen of Troy Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Helen of Troy Ltd (Helen of Troy) is a provider of consumer products. The company designs, develops and markets branded housewares, health and home products, and beauty products worldwide. Helen of Troy markets its products under the OXO, Hydro flask, SoftWorks, Good Grips, Osprey, PUR, Hot Tools, and Dry Bar brands. Its licensed brands include Braun, Vicks, Honeywell, Revlon, and Bed Head brands. The company sells its products through mass merchandisers, drugstore chains, warehouse clubs, home improvement stores, catalogs, grocery stores, specialty stores, beauty supply retailers, e-commerce retailers, wholesalers, distributors, and directly to consumers. Through subsidiaries, the company operates across the Asia-Pacific, EMEA, Latin America, Canada and the US. Helen of Troy is headquartered in Hamilton, Bermuda.

SCOPE

Detailed information on Helen of Troy Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Helen of Troy Ltd in the form of a SWOT analysis

An in-depth view of the business model of Helen of Troy Ltd including a breakdown and examination of key business segments

Intelligence on Helen of Troy Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Helen of Troy Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Helen of Troy Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Helen of Troy Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Helen of Troy Ltd's business structure, strategy and prospects.

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