

Heineken NV - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/H7C7699C9E2EN.html>

Date: April 2023

Pages: 62

Price: US\$ 175.00 (Single User License)

ID: H7C7699C9E2EN

Abstracts

Heineken NV - Strategy, SWOT and Corporate Finance Report

SUMMARY

Heineken NV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Heineken NV (Heineken) is a brewing company that develops, markets, and sells alcoholic beverages. The company's product portfolio comprises beer, cider, soft drinks and other beverages. Heineken markets and sells its beer products under the various regional, local and specialty brands such as Amstel, Desperados, Sol, Tiger, Tecate, Red Stripe and Birra Moretti. The company merchandises and sells cider under Strongbow Apple Ciders, Orchard Thieves, Stassen, Bulmers, Old Mout and Follow the Fox. It distributes and sells these products through its own wholesalers, pubs, and other third parties. The company has business operations across Americas, Africa, Middle East and Eastern Europe, Europe, and Asia Pacific. Heineken is headquartered in Amsterdam, Noord-Holland, the Netherlands.

SCOPE

Detailed information on Heineken NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Heineken NV in the form of a SWOT analysis

An in-depth view of the business model of Heineken NV including a breakdown and examination of key business segments

Intelligence on Heineken NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Heineken NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Heineken NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Heineken NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Heineken NV's business structure, strategy and prospects.

Contents

- Company Snapshot
- Heineken NV: Company Overview
- Heineken NV: Overview and Key Facts
- Heineken NV: Overview
- Heineken NV: Key Facts
- Heineken NV: Key Employees
- Heineken NV: Key Employee Biographies
- Heineken NV: Major Products and Services
- Heineken NV: Company History
- Heineken NV: Management Statement
- Heineken NV: Locations and Subsidiaries
- Heineken NV: Key Competitors
- Heineken NV: Company Analysis
- Heineken NV: Business Description
- Heineken NV: SWOT Analysis
- Heineken NV: SWOT Overview
- Heineken NV: Strengths
- Heineken NV: Weaknesses
- Heineken NV: Opportunities
- Heineken NV: Threats
- Heineken NV: Corporate Financial Deals Activity
- Heineken NV: Financial Deals Overview
- Heineken NV: Targets and Partners
- Heineken NV: Top Deals 2019 - 2023YTD*
- Heineken NV: Advisors
- Heineken NV: Top Legal Advisors
- Heineken NV: Top Financial Advisors
- Heineken NV: Mergers and Acquisitions
- Heineken NV: Corporate Venturing
- Heineken NV: Capital Raising
- Heineken NV: Divestments
- Heineken NV: Private Equity and Ownership
- Heineken NV: Recent Developments
- Heineken NV: News and Events Summary
- Heineken NV: Business Expansion
- Heineken NV: Corporate Social Responsibility
- Heineken NV: Financial Performance

Heineken NV: Market Developments
Heineken NV: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Heineken NV: Key Facts
- Table 2: Heineken NV: Key Employees
- Table 3: Heineken NV: Company History
- Table 4: Heineken NV: Locations and Subsidiaries
- Table 5: Heineken NV: Key Competitors
- Table 6: Heineken NV: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Heineken NV: M&A Activity by Geography (TTM*)
- Table 8: Heineken NV: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 9: Heineken NV: M&A Average Deal Size - Value (US\$m)
- Table 10: Heineken NV: Targets and Partners
- Table 11: Heineken NV: Top Deals 2019 - 2023YTD*
- Table 12: Heineken NV: Legal Advisor Ranking by Value (US\$m)
- Table 13: Heineken NV: Financial Advisor Ranking by Value (US\$m)
- Table 14: Heineken NV: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 15: Heineken NV: M&A Activity by Geography (2019 - YTD*2023)
- Table 16: Heineken NV: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 17: Heineken NV: Corporate Venturing by Geography (2019 - YTD*2023)
- Table 18: Heineken NV: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 19: Heineken NV: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 20: Heineken NV: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 21: Heineken NV: Divestments by Geography (2019 - YTD*2023)
- Table 22: Heineken NV: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)
- Table 23: Heineken NV: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)
- Table 24: Heineken NV: News and Events Summary
- Table 25: Heineken NV: Business Expansion
- Table 26: Heineken NV: Corporate Social Responsibility
- Table 27: Heineken NV: Financial Performance
- Table 28: Heineken NV: Market Developments
- Table 29: Heineken NV: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Heineken NV: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Heineken NV: M&A Activity by Geography (TTM*)

Figure 3: Heineken NV: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 4: Heineken NV: M&A Average Deal Size - Value (US\$m)

Figure 5: Heineken NV: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 6: Heineken NV: M&A Activity by Geography (2019 - YTD*2023)

Figure 7: Heineken NV: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 8: Heineken NV: Corporate Venturing by Geography (2019 - YTD*2023)

Figure 9: Heineken NV: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 10: Heineken NV: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 11: Heineken NV: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 12: Heineken NV: Divestments by Geography (2019 - YTD*2023)

Figure 13: Heineken NV: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 14: Heineken NV: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

I would like to order

Product name: Heineken NV - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/H7C7699C9E2EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7C7699C9E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970