

Health Care Equipment and Supplies in Italy

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Abstracts

Health Care Equipment and Supplies in Italy

SUMMARY

Health Care Equipment & Supplies in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The health care equipment & supplies market analyzes manufacturers of health care equipment, medical devices and supplies. The market profile covers disposable equipment and supplies such as syringes, catheters, electrodes, sutures, bandages, implantable prostheses, orthotics and prosthetics; otologic & technical aids such as hearing aids and wheelchairs; ophthalmic equipment such as eye glasses, contact lenses and ophthalmoscopes; in vitro diagnostics such as devices for clinical chemistry, microbiology, immunology and genetic tests; and other equipment such as imaging equipment and films and equipment for radiotherapy, dialysis, endoscopy, anesthetics, etc.

The Italian health care equipment and supplies market had total revenues of \$14,018.7m in 2019, representing a compound annual growth rate (CAGR) of 1.5% between 2015 and 2019.

The disposable equipment and supplies segment was the market's most lucrative in 2019, with total revenues of \$6,521.2m, equivalent to 46.5% of the

market's overall value.

Increasing healthcare costs and budget cuts have forced the Italian government to prioritize price when making purchasing decisions, inhibiting strong growth in the market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the health care equipment & supplies market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the health care equipment & supplies market in Italy

Leading company profiles reveal details of key health care equipment & supplies market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy health care equipment & supplies market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy health care equipment & supplies market by value in 2019?

What will be the size of the Italy health care equipment & supplies market in 2024?

What factors are affecting the strength of competition in the Italy health care equipment & supplies market?

How has the market performed over the last five years?

Who are the top competitors in Italy's health care equipment & supplies market?

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