

Harris Corporation - Company Strategy & Performance Analysis

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Abstracts

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SUMMARY

Harris Corp is one of the key players offering communication and information and technology solutions to the defense, maritime, energy, healthcare, public safety and transportation markets. The company provides tactical and land mobile radio systems, clinically integrated solutions, IT services, managed services, government communication systems, turnkey managed satellite communications services, and data, voice and internet services. It offers network solutions, products, services and systems to industries such as defense, civil government, energy, healthcare, maritime, utilities, national intelligence, public safety and professional communications, and transportation.

MarketLine Premium's company strategy reports provide in-depth coverage of the performance and strategies of the world's leading defence and security companies. The reports detail company operations in key geographies as well as comprehensive analysis of each company's growth strategy and financial performance. Furthermore the reports allow benchmarking company performance through the provision of key performance indicators including: arms sales, order backlog, and contracts.

KEY HIGHLIGHTS

Harris Corp reported a strong performance in the electronic systems segment:

The electronic systems segment is one of the major contributors to the company's revenue stream. In FY2016, this segment accounted for approximately 20.3% of the

company's total revenue. The segment reported revenue of US\$1,530.0 million, in comparison to US\$584.0 million in FY2015, showing an increase of 161.9%. The increase in the revenue was due to the acquisition of Exelis in FY2015.

The communication systems segment reported an increase in the revenue:

Communication systems segment revenue increased in 2016 following the acquisition of Exelis. The revenues of this segment stood at US\$1,864.0 million in 2016, in comparison to US\$1,836.0 million in 2015, indicating a Y-o-Y growth of 1.5%. The increase in revenue in 2016 was due to the inclusion of Exelis's segment operating results, which primarily included ground and airborne tactical radio, and night vision operations.

The company aims to optimize its product portfolio:

The company aims by optimize its business portfolio to drive its shareholders' value. It is focusing on investments to strengthen its portfolio. For instance, the company completed the divestitures of HCS in the fourth quarter of FY2015, and of aero structures in the fourth quarter of FY2016. The company is utilizing proceeds from the aero structures divestiture to pay down its debt.

SCOPE

Company Snapshot - details key indicators and rankings of Harris Corp in terms of arms sales and market share in the company's key markets.

Company SWOT Analysis - outlines Harris Corp's Strengths and Weaknesses, and weighs Opportunities and Threats facing the company.

Growth Strategies - understand Harris Corp's corporate goals and strategic initiatives and evaluate their outcomes.

Company Performance and Competitive Landscape - analyse the company's performance by business segment compared to other players across key markets on metrics such as arms sales.

Key Developments - showcase Harris Corp's significant recent corporate events, changes, or product initiatives.

REASONS TO BUY

How does Harris Corp rank among Defense and Security service providers in the Europe and globally?

What are Harris Corp's main growth strategies and how successful has the company been at implementing them?

How has the company performed since 2013 in terms of arms sales, and order backlog?

How has Harris Corp performed in comparison to competitors such as Rolls-Royce, Bechtel Corporation, Thales, and Safran?

What are Harris Corp's strengths and weaknesses and what opportunities and threats does it face?

Contents

CompanySnapshot
CompanySWOTAnalysis
GrowthStrategies
CompanyPerformance
CompetitiveLandscape
Deals
KeyDevelopments
ICTSpendingPredictions
FinancialSummary
Appendix

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