

Harmonic Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Harmonic Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Harmonic Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Harmonic Inc. (Harmonic or 'the company') designs, manufactures and sells video infrastructure products, software, system and solutions. The company offers decoders and descramblers, video servers, management and control software, video-optimized storage and media applications. It also offers edge quadrature amplitude modulation products, broadcast and distribution encoders and contribution encoders. These solutions enable the creation, preparation, store and delivery of video and broadband and OTT services to consumer devices, including televisions, personal computers, laptops, tablets and smartphones. The company's major clients include broadcast and media companies, streaming new media companies, cable operators, and satellite and telecommunications providers. It has business presence across the Americas, Asia-Pacific, Europe, the Middle East and Africa. The company is headquartered in San Jose, California, the US.

Scope

Detailed information on Harmonic Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Harmonic Inc. in the form of a SWOT analysis

An in-depth view of the business model of Harmonic Inc. including a breakdown and examination of key business segments

Intelligence on Harmonic Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Harmonic Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Harmonic Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Harmonic Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Harmonic Inc.'s business structure, strategy and prospects.

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