

Harman International Industries, Incorporated - Strategy, SWOT and Corporate Finance Report

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Abstracts

Harman International Industries, Incorporated %li%Strategy, SWOT and Corporate Finance Report

Summary

Harman International Industries, Incorporated %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Harman International Industries, Incorporated (Harman or 'the company'), a subsidiary of Samsung Electronics Co., designs, manufactures and engineering of connected products and solutions for automakers, consumers, and enterprises. The company is also involved in the development, manufacture and marketing of audio products, lighting solutions and electronic systems. It markets its products under AKG, AMX, Crown, BSS, Harman/Kardon, Infinity, JBL, JBL Professional, Lexicon, Mark Levinson, Martin, Revel, Soundcraft and Studer brand names. It markets products online through online retailers. Harman's major markets include the Americas, Europe, and Asia. Its production facilities are in Germany, Mexico, the Netherlands, Austria, Brazil, China, and Hungary. The company is headquartered in Stamford, Connecticut, the US.

Scope

Detailed information on Harman International Industries, Incorporated required

for business and competitor intelligence needs

A study of the major internal and external factors affecting Harman International Industries, Incorporated in the form of a SWOT analysis

An in-depth view of the business model of Harman International Industries, Incorporated including a breakdown and examination of key business segments

Intelligence on Harman International Industries, Incorporated's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Harman International Industries, Incorporated, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Harman International Industries, Incorporated and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Harman International Industries, Incorporated as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Harman International Industries, Incorporated's business structure, strategy and prospects.

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