

# Hanjin Shipping Co., Ltd. - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/H9FB5A36A36EN.html

Date: January 2017

Pages: 33

Price: US\$ 175.00 (Single User License)

ID: H9FB5A36A36EN

## **Abstracts**

## **SUMMARY**

Hanjin Shipping Co., Ltd. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on Hanjin Shipping Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hanjin Shipping Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Hanjin Shipping Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Hanjin Shipping Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hanjin Shipping Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



## and key trends

#### **REASONS TO BUY**

Gain understanding of Hanjin Shipping Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hanjin Shipping Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hanjin Shipping Co., Ltd.'s business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Hanjin Shipping Co. Ltd. (Hanjin Shipping or 'the company') is engaged in the provision of container carrier services globally. The company operates 60 liner and tramper services around the globe transporting over 100 million tons of cargo annually. It is headquartered in Seoul, South Korea and employed 2,833 people as on December 31, 2014.



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Hanjin Shipping Co., Ltd.



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