

Hang Seng Bank Ltd - Strategy, SWOT and Corporate Finance Report

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Date: March 2023

Pages: 50

Price: US\$ 175.00 (Single User License)

ID: H2D4232768C0EN

Abstracts

Hang Seng Bank Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Hang Seng Bank Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Hang Seng Bank Ltd (Hang Seng), a subsidiary of The Hong Kong and Shanghai Banking Corporation Ltd, is a provider of retail and corporate banking products, and related financial solutions. Its portfolio of offerings comprises a range of deposits and accounts; cards, loans, mortgage solutions, trade and receivable finance, cash management, and e-banking solutions. Hang Seng offers insurance, securities services, money market, structured, and derivative products; asset management; and investment advisory services. Hang Seng also provides cross-border banking, treasury services and trustee services. It caters to individuals, corporates, SMEs and institutional clients. The bank operates through its branches in Hong Kong, Singapore, China, Taiwan, and Macau; and has a representative office in Taiwan. Hang Seng is headquartered in Hong Kong City, Hong Kong.

SCOPE

Detailed information on Hang Seng Bank Ltd required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Hang Seng Bank Ltd in the form of a SWOT analysis

An in-depth view of the business model of Hang Seng Bank Ltd including a breakdown and examination of key business segments

Intelligence on Hang Seng Bank Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hang Seng Bank Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Hang Seng Bank Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hang Seng Bank Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hang Seng Bank Ltd's business structure, strategy and prospects.

Contents

- Company Snapshot
- Hang Seng Bank Ltd: Company Overview
- Hang Seng Bank Ltd: Overview and Key Facts
- Hang Seng Bank Ltd: Overview
- Hang Seng Bank Ltd: Key Facts
- Hang Seng Bank Ltd: Key Employees
- Hang Seng Bank Ltd: Key Employee Biographies
- Hang Seng Bank Ltd: Major Products and Services
- Hang Seng Bank Ltd: Company History
- Hang Seng Bank Ltd: Management Statement
- Hang Seng Bank Ltd: Locations and Subsidiaries
- Hang Seng Bank Ltd: Key Competitors
- Hang Seng Bank Ltd: Company Analysis
- Hang Seng Bank Ltd: Business Description
- Hang Seng Bank Ltd: SWOT Analysis
- Hang Seng Bank Ltd: SWOT Overview
- Hang Seng Bank Ltd: Strengths
- Hang Seng Bank Ltd: Weaknesses
- Hang Seng Bank Ltd: Opportunities
- Hang Seng Bank Ltd: Threats
- Hang Seng Bank Ltd: Corporate Financial Deals Activity
- Hang Seng Bank Ltd: Financial Deals Overview
- Hang Seng Bank Ltd: Targets and Partners
- Hang Seng Bank Ltd: Top Deals 2019 - 2023YTD*
- Hang Seng Bank Ltd: Corporate Venturing
- Hang Seng Bank Ltd: Recent Developments
- Hang Seng Bank Ltd: News and Events Summary
- Hang Seng Bank Ltd: Business Expansion
- Hang Seng Bank Ltd: Contracts
- Hang Seng Bank Ltd: Corporate Governance
- Hang Seng Bank Ltd: Financial Deals
- Hang Seng Bank Ltd: Financial Performance
- Hang Seng Bank Ltd: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Hang Seng Bank Ltd: Key Facts
- Table 2: Hang Seng Bank Ltd: Key Employees
- Table 3: Hang Seng Bank Ltd: Company History
- Table 4: Hang Seng Bank Ltd: Locations and Subsidiaries
- Table 5: Hang Seng Bank Ltd: Key Competitors
- Table 6: Hang Seng Bank Ltd: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Hang Seng Bank Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: Hang Seng Bank Ltd: Targets and Partners
- Table 9: Hang Seng Bank Ltd: Top Deals 2019 - 2023YTD*
- Table 10: Hang Seng Bank Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 11: Hang Seng Bank Ltd: Corporate Venturing by Geography (2019 - YTD*2023)
- Table 12: Hang Seng Bank Ltd: News and Events Summary
- Table 13: Hang Seng Bank Ltd: Business Expansion
- Table 14: Hang Seng Bank Ltd: Contracts
- Table 15: Hang Seng Bank Ltd: Corporate Governance
- Table 16: Hang Seng Bank Ltd: Financial Deals
- Table 17: Hang Seng Bank Ltd: Financial Performance
- Table 18: Hang Seng Bank Ltd: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Hang Seng Bank Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Hang Seng Bank Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Hang Seng Bank Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 4: Hang Seng Bank Ltd: Corporate Venturing by Geography (2019 - YTD*2023)

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