

Hanesbrands Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Hanesbrands Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Hanesbrands Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Hanesbrands Inc. (Hanesbrands or “the company”) is a manufacturer and marketer of innerwear and activewear apparel. The company’s product offerings include bras, panties, shapewear, hosiery, men’s underwear, children’s underwear, socks, t-shirts and other activewear. The company markets its products under various brand names including Hanes, Champion, Maidenform, DIM, Bali, Playtex, Bonds, JMS/Just My Size, Nur Die/Nur Der, L’eggs, Lovable, Wonderbra, Gear for Sports and Berlei.

Hanesbrands sells its products through mid-tier and department stores, retail stores, mass merchants, e-commerce sites and specialty stores. It has business presence in the Americas, Europe and Asia Pacific. The company is headquartered in Winston-Salem, North Carolina, the US.

Scope

Detailed information on Hanesbrands Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Hanesbrands Inc. in the form of a SWOT analysis

An in-depth view of the business model of Hanesbrands Inc. including a breakdown and examination of key business segments

Intelligence on Hanesbrands Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Hanesbrands Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Hanesbrands Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Hanesbrands Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Hanesbrands Inc.'s business structure, strategy and prospects.

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