

Halliburton Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

Halliburton Company - Strategy, SWOT and Corporate Finance Report

SUMMARY

Halliburton Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Halliburton Company (Halliburton or 'the company') is one of the leading providers of services and products to the upstream oil and natural gas industry. The company serves the industry throughout the lifecycle of the reservoir, from locating hydrocarbons and managing geological data, to drilling and formation evaluation, well construction and completion, and optimizing production through the life of the field. The company operates in the Americas, Europe, Africa, the Middle East, and Asia Pacific. Halliburton is headquartered in Houston, Texas, the US.

SCOPE

Detailed information on Halliburton Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Halliburton Company in the form of a SWOT analysis

An in-depth view of the business model of Halliburton Company including a breakdown and examination of key business segments

Intelligence on Halliburton Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Halliburton Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Halliburton Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Halliburton Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Halliburton Company's business structure, strategy and prospects.

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