

Haircare North America (NAFTA) Industry Guide 2015-2024

<https://marketpublishers.com/r/H155E79B298FEN.html>

Date: September 2020

Pages: 83

Price: US\$ 795.00 (Single User License)

ID: H155E79B298FEN

Abstracts

Haircare North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The haircare industry within the NAFTA countries had a total market value of \$17,474.2 million in 2019. The Mexico was the fastest growing country, with a CAGR of 5.8% over the 2015-19 period.

Within the haircare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$13,587.3 million in 2019. This was followed by Mexico and Canada, with a value of \$2,349.5 and \$1,537.5 million, respectively.

The US is expected to lead the haircare industry in the NAFTA bloc, with a value of \$14,360.2 million in 2024, followed by Mexico and Canada with expected values of \$2,490.3 and \$1,506.8 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA haircare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA haircare market

Leading company profiles reveal details of key haircare market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA haircare market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA haircare market by value in 2019?

What will be the size of the NAFTA haircare market in 2024?

What factors are affecting the strength of competition in the NAFTA haircare market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA haircare market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA HAIRCARE

- 2.1. Industry Outlook

3 HAIRCARE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 HAIRCARE IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 HAIRCARE IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. L'Oreal SA
- 6.2. The Procter & Gamble Co
- 6.3. Coty Inc.
- 6.4. Unilever NV

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries haircare industry, revenue (\$m), 2015-24
- Table 2: NAFTA countries haircare industry, revenue (\$m), 2015-19
- Table 3: NAFTA countries haircare industry forecast, revenue (\$m), 2019-24
- Table 4: Canada haircare market value: \$ million, 2015–19
- Table 5: Canada haircare market volume: million units, 2015–19
- Table 6: Canada haircare market category segmentation: \$ million, 2019
- Table 7: Canada haircare market geography segmentation: \$ million, 2019
- Table 8: Canada haircare market share: % share, by value, 2019
- Table 9: Canada haircare market distribution: % share, by value, 2019
- Table 10: Canada haircare market value forecast: \$ million, 2019–24
- Table 11: Canada haircare market volume forecast: million units, 2019–24
- Table 12: Canada size of population (million), 2015–19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
- Table 14: Canada gdp (current prices, \$ billion), 2015–19
- Table 15: Canada inflation, 2015–19
- Table 16: Canada consumer price index (absolute), 2015–19
- Table 17: Canada exchange rate, 2015–19
- Table 18: Mexico haircare market value: \$ million, 2015–19
- Table 19: Mexico haircare market volume: million units, 2015–19
- Table 20: Mexico haircare market category segmentation: \$ million, 2019
- Table 21: Mexico haircare market geography segmentation: \$ million, 2019
- Table 22: Mexico haircare market share: % share, by value, 2019
- Table 23: Mexico haircare market distribution: % share, by value, 2019
- Table 24: Mexico haircare market value forecast: \$ million, 2019–24
- Table 25: Mexico haircare market volume forecast: million units, 2019–24
- Table 26: Mexico size of population (million), 2015–19
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015–19
- Table 28: Mexico gdp (current prices, \$ billion), 2015–19
- Table 29: Mexico inflation, 2015–19
- Table 30: Mexico consumer price index (absolute), 2015–19
- Table 31: Mexico exchange rate, 2015–19
- Table 32: United States haircare market value: \$ million, 2015–19
- Table 33: United States haircare market volume: million units, 2015–19
- Table 34: United States haircare market category segmentation: \$ million, 2019
- Table 35: United States haircare market geography segmentation: \$ million, 2019

- Table 36: United States haircare market share: % share, by value, 2019
- Table 37: United States haircare market distribution: % share, by value, 2019
- Table 38: United States haircare market value forecast: \$ million, 2019–24
- Table 39: United States haircare market volume forecast: million units, 2019–24
- Table 40: United States size of population (million), 2015–19
- Table 41: United States gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: United States gdp (current prices, \$ billion), 2015–19
- Table 43: United States inflation, 2015–19
- Table 44: United States consumer price index (absolute), 2015–19
- Table 45: United States exchange rate, 2015–19
- Table 46: L'Oreal SA: key facts
- Table 47: L'Oreal SA: Annual Financial Ratios
- Table 48: L'Oreal SA: Key Employees
- Table 49: The Procter & Gamble Co: key facts
- Table 50: The Procter & Gamble Co: Annual Financial Ratios

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries haircare industry, revenue (\$m), 2015-24
- Figure 2: NAFTA countries haircare industry, revenue (\$m), 2015-19
- Figure 3: NAFTA countries haircare industry forecast, revenue (\$m), 2019-24
- Figure 4: Canada haircare market value: \$ million, 2015–19
- Figure 5: Canada haircare market volume: million units, 2015–19
- Figure 6: Canada haircare market category segmentation: % share, by value, 2019
- Figure 7: Canada haircare market geography segmentation: % share, by value, 2019
- Figure 8: Canada haircare market share: % share, by value, 2019
- Figure 9: Canada haircare market distribution: % share, by value, 2019
- Figure 10: Canada haircare market value forecast: \$ million, 2019–24
- Figure 11: Canada haircare market volume forecast: million units, 2019–24
- Figure 12: Forces driving competition in the haircare market in Canada, 2019
- Figure 13: Drivers of buyer power in the haircare market in Canada, 2019
- Figure 14: Drivers of supplier power in the haircare market in Canada, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the haircare market in Canada, 2019
- Figure 16: Factors influencing the threat of substitutes in the haircare market in Canada, 2019
- Figure 17: Drivers of degree of rivalry in the haircare market in Canada, 2019
- Figure 18: Mexico haircare market value: \$ million, 2015–19
- Figure 19: Mexico haircare market volume: million units, 2015–19
- Figure 20: Mexico haircare market category segmentation: % share, by value, 2019
- Figure 21: Mexico haircare market geography segmentation: % share, by value, 2019
- Figure 22: Mexico haircare market share: % share, by value, 2019
- Figure 23: Mexico haircare market distribution: % share, by value, 2019
- Figure 24: Mexico haircare market value forecast: \$ million, 2019–24
- Figure 25: Mexico haircare market volume forecast: million units, 2019–24
- Figure 26: Forces driving competition in the haircare market in Mexico, 2019
- Figure 27: Drivers of buyer power in the haircare market in Mexico, 2019
- Figure 28: Drivers of supplier power in the haircare market in Mexico, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the haircare market in Mexico, 2019
- Figure 30: Factors influencing the threat of substitutes in the haircare market in Mexico, 2019
- Figure 31: Drivers of degree of rivalry in the haircare market in Mexico, 2019

Figure 32: United States haircare market value: \$ million, 2015–19

Figure 33: United States haircare market volume: million units, 2015–19

Figure 34: United States haircare market category segmentation: % share, by value, 2019

Figure 35: United States haircare market geography segmentation: % share, by value, 2019

Figure 36: United States haircare market share: % share, by value, 2019

Figure 37: United States haircare market distribution: % share, by value, 2019

Figure 38: United States haircare market value forecast: \$ million, 2019–24

Figure 39: United States haircare market volume forecast: million units, 2019–24

Figure 40: Forces driving competition in the haircare market in the United States, 2019

Figure 41: Drivers of buyer power in the haircare market in the United States, 2019

Figure 42: Drivers of supplier power in the haircare market in the United States, 2019

Figure 43: Factors influencing the likelihood of new entrants in the haircare market in the United States, 2019

Figure 44: Factors influencing the threat of substitutes in the haircare market in the United States, 2019

Figure 45: Drivers of degree of rivalry in the haircare market in the United States, 2019

I would like to order

Product name: Haircare North America (NAFTA) Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/H155E79B298FEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H155E79B298FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970