

Haircare Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

<https://marketpublishers.com/r/H4026F952A49EN.html>

Date: September 2023

Pages: 591

Price: US\$ 2,995.00 (Single User License)

ID: H4026F952A49EN

Abstracts

Haircare Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Summary

Global Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates

The global Haircare market had total revenues of \$73,678.9 million in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.1% between 2017 and 2022, to reach a total of 16,504.4 million units in 2022.

The performance of the market is forecast to accelerate, with an

anticipated CAGR of 4.8% for the five-year period 2022-2027, which is expected to drive the market to a value of \$93,279.3 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global haircare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global haircare market

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global haircare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global haircare market by value in 2022?

What will be the size of the global haircare market in 2027?

What factors are affecting the strength of competition in the global haircare market?

How has the market performed over the last five years?

Who are the top competitors in the global haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL HAIRCARE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 HAIRCARE IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 HAIRCARE IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 HAIRCARE IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 HAIRCARE IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 HAIRCARE IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 HAIRCARE IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 HAIRCARE IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 HAIRCARE IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 HAIRCARE IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 HAIRCARE IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 HAIRCARE IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 HAIRCARE IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 HAIRCARE IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 HAIRCARE IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

31.1. Country data

32 HAIRCARE IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 HAIRCARE IN SCANDINAVIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 HAIRCARE IN SINGAPORE

- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis

35 MACROECONOMIC INDICATORS

- 35.1. Country data

36 HAIRCARE IN SOUTH AFRICA

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

37.1. Country data

38 HAIRCARE IN SOUTH KOREA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

39.1. Country data

40 HAIRCARE IN SPAIN

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

41.1. Country data

42 HAIRCARE IN SWITZERLAND

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

43.1. Country data

44 HAIRCARE IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

- 45.1. Country data

46 HAIRCARE IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

- 47.1. Country data

48 HAIRCARE IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

- 49.1. Country data

50 COMPANY PROFILES

- 50.1. Guangzhou Adolph Personal Care Products Co Ltd
- 50.2. Marico Ltd

- 50.3. Dabur India Limited
- 50.4. Mandom Corp
- 50.5. Shiseido Company, Limited
- 50.6. Colgate-Palmolive Co
- 50.7. Unilever Plc.
- 50.8. Kao Corporation
- 50.9. Amka Products Pty Ltd
- 50.10. Amorepacific Corp
- 50.11. Dongsung Pharm Co Ltd
- 50.12. Aekyung Industrial Co Ltd
- 50.13. Revlon Inc
- 50.14. L'Oreal SA
- 50.15. Beiersdorf AG
- 50.16. Henkel AG & Co. KGaA
- 50.17. Wella AG
- 50.18. The Procter & Gamble Co

51 APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global haircare market value: \$ million, 2017-22
- Table 2: Global haircare market volume: million units, 2017-22
- Table 3: Global haircare market category segmentation: % share, by value, 2017-2022
- Table 4: Global haircare market category segmentation: \$ million, 2017-2022
- Table 5: Global haircare market geography segmentation: \$ million, 2022
- Table 6: Global haircare market share: % share, by value, 2022
- Table 7: Global haircare market distribution: % share, by value, 2022
- Table 8: Global haircare market value forecast: \$ million, 2022-27
- Table 9: Global haircare market volume forecast: million units, 2022-27
- Table 10: Global size of population (million), 2018-22
- Table 11: Global gdp (constant 2005 prices, \$ billion), 2018-22
- Table 12: Global gdp (current prices, \$ billion), 2018-22
- Table 13: Global inflation, 2018-22
- Table 14: Global consumer price index (absolute), 2018-22
- Table 15: Global exchange rate, 2018-22
- Table 16: Asia-Pacific haircare market value: \$ million, 2017-22
- Table 17: Asia-Pacific haircare market volume: million units, 2017-22
- Table 18: Asia-Pacific haircare market category segmentation: % share, by value, 2017-2022
- Table 19: Asia-Pacific haircare market category segmentation: \$ million, 2017-2022
- Table 20: Asia-Pacific haircare market geography segmentation: \$ million, 2022
- Table 21: Asia-Pacific haircare market share: % share, by value, 2022
- Table 22: Asia-Pacific haircare market distribution: % share, by value, 2022
- Table 23: Asia-Pacific haircare market value forecast: \$ million, 2022-27
- Table 24: Asia-Pacific haircare market volume forecast: million units, 2022-27
- Table 25: Europe haircare market value: \$ million, 2017-22
- Table 26: Europe haircare market volume: million units, 2017-22
- Table 27: Europe haircare market category segmentation: % share, by value, 2017-2022
- Table 28: Europe haircare market category segmentation: \$ million, 2017-2022
- Table 29: Europe haircare market geography segmentation: \$ million, 2022
- Table 30: Europe haircare market share: % share, by value, 2022
- Table 31: Europe haircare market distribution: % share, by value, 2022
- Table 32: Europe haircare market value forecast: \$ million, 2022-27
- Table 33: Europe haircare market volume forecast: million units, 2022-27

- Table 34: Europe size of population (million), 2018-22
- Table 35: Europe gdp (constant 2005 prices, \$ billion), 2018-22
- Table 36: Europe gdp (current prices, \$ billion), 2018-22
- Table 37: Europe inflation, 2018-22
- Table 38: Europe consumer price index (absolute), 2018-22
- Table 39: Europe exchange rate, 2018-22
- Table 40: France haircare market value: \$ million, 2017-22
- Table 41: France haircare market volume: million units, 2017-22
- Table 42: France haircare market category segmentation: % share, by value, 2017-2022
- Table 43: France haircare market category segmentation: \$ million, 2017-2022
- Table 44: France haircare market geography segmentation: \$ million, 2022
- Table 45: France haircare market share: % share, by value, 2022
- Table 46: France haircare market distribution: % share, by value, 2022
- Table 47: France haircare market value forecast: \$ million, 2022-27
- Table 48: France haircare market volume forecast: million units, 2022-27
- Table 49: France size of population (million), 2018-22
- Table 50: France gdp (constant 2005 prices, \$ billion), 2018-22
- Table 51: France gdp (current prices, \$ billion), 2018-22
- Table 52: France inflation, 2018-22
- Table 53: France consumer price index (absolute), 2018-22
- Table 54: France exchange rate, 2018-22
- Table 55: Germany haircare market value: \$ million, 2017-22
- Table 56: Germany haircare market volume: million units, 2017-22
- Table 57: Germany haircare market category segmentation: % share, by value, 2017-2022
- Table 58: Germany haircare market category segmentation: \$ million, 2017-2022
- Table 59: Germany haircare market geography segmentation: \$ million, 2022
- Table 60: Germany haircare market share: % share, by value, 2022
- Table 61: Germany haircare market distribution: % share, by value, 2022
- Table 62: Germany haircare market value forecast: \$ million, 2022-27
- Table 63: Germany haircare market volume forecast: million units, 2022-27
- Table 64: Germany size of population (million), 2018-22
- Table 65: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 66: Germany gdp (current prices, \$ billion), 2018-22
- Table 67: Germany inflation, 2018-22
- Table 68: Germany consumer price index (absolute), 2018-22
- Table 69: Germany exchange rate, 2018-22
- Table 70: Australia haircare market value: \$ million, 2017-22

Table 71: Australia haircare market volume: million units, 2017-22

Table 72: Australia haircare market category segmentation: % share, by value, 2017-2022

Table 73: Australia haircare market category segmentation: \$ million, 2017-2022

Table 74: Australia haircare market geography segmentation: \$ million, 2022

Table 75: Australia haircare market share: % share, by value, 2022

Table 76: Australia haircare market distribution: % share, by value, 2022

Table 77: Australia haircare market value forecast: \$ million, 2022-27

Table 78: Australia haircare market volume forecast: million units, 2022-27

Table 79: Australia size of population (million), 2018-22

Table 80: Australia gdp (constant 2005 prices, \$ billion), 2018-22

Table 81: Australia gdp (current prices, \$ billion), 2018-22

Table 82: Australia inflation, 2018-22

Table 83: Australia consumer price index (absolute), 2018-22

Table 84: Australia exchange rate, 2018-22

Table 85: Brazil haircare market value: \$ million, 2017-22

Table 86: Brazil haircare market volume: million units, 2017-22

Table 87: Brazil haircare market category segmentation: % share, by value, 2017-2022

Table 88: Brazil haircare market category segmentation: \$ million, 2017-2022

Table 89: Brazil haircare market geography segmentation: \$ million, 2022

Table 90: Brazil haircare market share: % share, by value, 2022

Table 91: Brazil haircare market distribution: % share, by value, 2022

Table 92: Brazil haircare market value forecast: \$ million, 2022-27

Table 93: Brazil haircare market volume forecast: million units, 2022-27

Table 94: Brazil size of population (million), 2018-22

Table 95: Brazil gdp (constant 2005 prices, \$ billion), 2018-22

Table 96: Brazil gdp (current prices, \$ billion), 2018-22

Table 97: Brazil inflation, 2018-22

Table 98: Brazil consumer price index (absolute), 2018-22

Table 99: Brazil exchange rate, 2018-22

Table 100: Canada haircare market value: \$ million, 2017-22

Table 101: Canada haircare market volume: million units, 2017-22

Table 102: Canada haircare market category segmentation: % share, by value, 2017-2022

Table 103: Canada haircare market category segmentation: \$ million, 2017-2022

Table 104: Canada haircare market geography segmentation: \$ million, 2022

Table 105: Canada haircare market share: % share, by value, 2022

List Of Figures

LIST OF FIGURES

- Figure 1: Global haircare market value: \$ million, 2017-22
- Figure 2: Global haircare market volume: million units, 2017-22
- Figure 3: Global haircare market category segmentation: \$ million, 2017-2022
- Figure 4: Global haircare market geography segmentation: % share, by value, 2022
- Figure 5: Global haircare market share: % share, by value, 2022
- Figure 6: Global haircare market distribution: % share, by value, 2022
- Figure 7: Global haircare market value forecast: \$ million, 2022-27
- Figure 8: Global haircare market volume forecast: million units, 2022-27
- Figure 9: Forces driving competition in the global haircare market, 2022
- Figure 10: Drivers of buyer power in the global haircare market, 2022
- Figure 11: Drivers of supplier power in the global haircare market, 2022
- Figure 12: Factors influencing the likelihood of new entrants in the global haircare market, 2022
- Figure 13: Factors influencing the threat of substitutes in the global haircare market, 2022
- Figure 14: Drivers of degree of rivalry in the global haircare market, 2022
- Figure 15: Asia-Pacific haircare market value: \$ million, 2017-22
- Figure 16: Asia-Pacific haircare market volume: million units, 2017-22
- Figure 17: Asia-Pacific haircare market category segmentation: \$ million, 2017-2022
- Figure 18: Asia-Pacific haircare market geography segmentation: % share, by value, 2022
- Figure 19: Asia-Pacific haircare market share: % share, by value, 2022
- Figure 20: Asia-Pacific haircare market distribution: % share, by value, 2022
- Figure 21: Asia-Pacific haircare market value forecast: \$ million, 2022-27
- Figure 22: Asia-Pacific haircare market volume forecast: million units, 2022-27
- Figure 23: Forces driving competition in the haircare market in Asia-Pacific, 2022
- Figure 24: Drivers of buyer power in the haircare market in Asia-Pacific, 2022
- Figure 25: Drivers of supplier power in the haircare market in Asia-Pacific, 2022
- Figure 26: Factors influencing the likelihood of new entrants in the haircare market in Asia-Pacific, 2022
- Figure 27: Factors influencing the threat of substitutes in the haircare market in Asia-Pacific, 2022
- Figure 28: Drivers of degree of rivalry in the haircare market in Asia-Pacific, 2022
- Figure 29: Europe haircare market value: \$ million, 2017-22
- Figure 30: Europe haircare market volume: million units, 2017-22

- Figure 31: Europe haircare market category segmentation: \$ million, 2017-2022
- Figure 32: Europe haircare market geography segmentation: % share, by value, 2022
- Figure 33: Europe haircare market share: % share, by value, 2022
- Figure 34: Europe haircare market distribution: % share, by value, 2022
- Figure 35: Europe haircare market value forecast: \$ million, 2022-27
- Figure 36: Europe haircare market volume forecast: million units, 2022-27
- Figure 37: Forces driving competition in the haircare market in Europe, 2022
- Figure 38: Drivers of buyer power in the haircare market in Europe, 2022
- Figure 39: Drivers of supplier power in the haircare market in Europe, 2022
- Figure 40: Factors influencing the likelihood of new entrants in the haircare market in Europe, 2022
- Figure 41: Factors influencing the threat of substitutes in the haircare market in Europe, 2022
- Figure 42: Drivers of degree of rivalry in the haircare market in Europe, 2022
- Figure 43: France haircare market value: \$ million, 2017-22
- Figure 44: France haircare market volume: million units, 2017-22
- Figure 45: France haircare market category segmentation: \$ million, 2017-2022
- Figure 46: France haircare market geography segmentation: % share, by value, 2022
- Figure 47: France haircare market share: % share, by value, 2022
- Figure 48: France haircare market distribution: % share, by value, 2022
- Figure 49: France haircare market value forecast: \$ million, 2022-27
- Figure 50: France haircare market volume forecast: million units, 2022-27
- Figure 51: Forces driving competition in the haircare market in France, 2022
- Figure 52: Drivers of buyer power in the haircare market in France, 2022
- Figure 53: Drivers of supplier power in the haircare market in France, 2022
- Figure 54: Factors influencing the likelihood of new entrants in the haircare market in France, 2022
- Figure 55: Factors influencing the threat of substitutes in the haircare market in France, 2022
- Figure 56: Drivers of degree of rivalry in the haircare market in France, 2022
- Figure 57: Germany haircare market value: \$ million, 2017-22
- Figure 58: Germany haircare market volume: million units, 2017-22
- Figure 59: Germany haircare market category segmentation: \$ million, 2017-2022
- Figure 60: Germany haircare market geography segmentation: % share, by value, 2022
- Figure 61: Germany haircare market share: % share, by value, 2022
- Figure 62: Germany haircare market distribution: % share, by value, 2022
- Figure 63: Germany haircare market value forecast: \$ million, 2022-27
- Figure 64: Germany haircare market volume forecast: million units, 2022-27
- Figure 65: Forces driving competition in the haircare market in Germany, 2022

- Figure 66: Drivers of buyer power in the haircare market in Germany, 2022
- Figure 67: Drivers of supplier power in the haircare market in Germany, 2022
- Figure 68: Factors influencing the likelihood of new entrants in the haircare market in Germany, 2022
- Figure 69: Factors influencing the threat of substitutes in the haircare market in Germany, 2022
- Figure 70: Drivers of degree of rivalry in the haircare market in Germany, 2022
- Figure 71: Australia haircare market value: \$ million, 2017-22
- Figure 72: Australia haircare market volume: million units, 2017-22
- Figure 73: Australia haircare market category segmentation: \$ million, 2017-2022
- Figure 74: Australia haircare market geography segmentation: % share, by value, 2022
- Figure 75: Australia haircare market share: % share, by value, 2022
- Figure 76: Australia haircare market distribution: % share, by value, 2022
- Figure 77: Australia haircare market value forecast: \$ million, 2022-27
- Figure 78: Australia haircare market volume forecast: million units, 2022-27
- Figure 79: Forces driving competition in the haircare market in Australia, 2022
- Figure 80: Drivers of buyer power in the haircare market in Australia, 2022
- Figure 81: Drivers of supplier power in the haircare market in Australia, 2022
- Figure 82: Factors influencing the likelihood of new entrants in the haircare market in Australia, 2022
- Figure 83: Factors influencing the threat of substitutes in the haircare market in Australia, 2022
- Figure 84: Drivers of degree of rivalry in the haircare market in Australia, 2022
- Figure 85: Brazil haircare market value: \$ million, 2017-22
- Figure 86: Brazil haircare market volume: million units, 2017-22
- Figure 87: Brazil haircare market category segmentation: \$ million, 2017-2022
- Figure 88: Brazil haircare market geography segmentation: % share, by value, 2022
- Figure 89: Brazil haircare market share: % share, by value, 2022
- Figure 90: Brazil haircare market distribution: % share, by value, 2022

I would like to order

Product name: Haircare Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Product link: <https://marketpublishers.com/r/H4026F952A49EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4026F952A49EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970