

Haircare in South Korea - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/H9D2C5F0443BEN.html>

Date: October 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: H9D2C5F0443BEN

Abstracts

Haircare in South Korea - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Haircare in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms and relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The South Korean haircare market had total revenues of \$1,164.3m in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.8% between 2016 and 2020, to reach a total of 36.3 million units in 2020.

Premium products such as, herbal shampoos that reduce the likelihood of hair loss is rising the trend which is primarily supported the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in South Korea

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea haircare market with five year forecasts

REASONS TO BUY

What was the size of the South Korea haircare market by value in 2020?

What will be the size of the South Korea haircare market in 2025?

What factors are affecting the strength of competition in the South Korea haircare market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the haircare market?
- 7.3. Which companies were the most successful at increasing their market share during 2016-2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Amorepacific Corp
- 8.2. LG Corp
- 8.3. Aekyung Industrial Co Ltd
- 8.4. Dongsung Pharm Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea haircare market value: \$ million, 2016-20
- Table 2: South Korea haircare market volume: million units, 2016-20
- Table 3: South Korea haircare market category segmentation: \$ million, 2020
- Table 4: South Korea haircare market geography segmentation: \$ million, 2020
- Table 5: South Korea haircare market distribution: % share, by value, 2020
- Table 6: South Korea haircare market value forecast: \$ million, 2020-25
- Table 7: South Korea haircare market volume forecast: million units, 2020-25
- Table 8: South Korea haircare market share: % share, by value, 2020
- Table 9: Amorepacific Corp: key facts
- Table 10: Amorepacific Corp: Annual Financial Ratios
- Table 11: Amorepacific Corp: Key Employees
- Table 12: LG Corp: key facts
- Table 13: LG Corp: Annual Financial Ratios
- Table 14: LG Corp: Key Employees
- Table 15: Aekyung Industrial Co Ltd: key facts
- Table 16: Aekyung Industrial Co Ltd: Annual Financial Ratios
- Table 17: Aekyung Industrial Co Ltd: Annual Financial Ratios (Continued)
- Table 18: Aekyung Industrial Co Ltd: Key Employees
- Table 19: Dongsung Pharm Co Ltd: key facts
- Table 20: Dongsung Pharm Co Ltd: Annual Financial Ratios
- Table 21: Dongsung Pharm Co Ltd: Key Employees
- Table 22: South Korea size of population (million), 2016-20
- Table 23: South Korea gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: South Korea gdp (current prices, \$ billion), 2016-20
- Table 25: South Korea inflation, 2016-20
- Table 26: South Korea consumer price index (absolute), 2016-20
- Table 27: South Korea exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: South Korea haircare market value: \$ million, 2016-20

Figure 2: South Korea haircare market volume: million units, 2016-20

Figure 3: South Korea haircare market category segmentation: % share, by value, 2020

Figure 4: South Korea haircare market geography segmentation: % share, by value, 2020

Figure 5: South Korea haircare market distribution: % share, by value, 2020

Figure 6: South Korea haircare market value forecast: \$ million, 2020-25

Figure 7: South Korea haircare market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the haircare market in South Korea, 2020

Figure 9: Drivers of buyer power in the haircare market in South Korea, 2020

Figure 10: Drivers of supplier power in the haircare market in South Korea, 2020

Figure 11: Factors influencing the likelihood of new entrants in the haircare market in South Korea, 2020

Figure 12: Factors influencing the threat of substitutes in the haircare market in South Korea, 2020

Figure 13: Drivers of degree of rivalry in the haircare market in South Korea, 2020

Figure 14: South Korea haircare market share: % share, by value, 2020

I would like to order

Product name: Haircare in South Korea - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/H9D2C5F0443BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H9D2C5F0443BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970