

Haircare in Indonesia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Haircare in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms and relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Indonesian haircare market had total revenues of \$1,216.1m in 2020, representing a compound annual growth rate (CAGR) of 7.3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.6% between 2016 and 2020, to reach a total of 138.1 million units in 2020.

Indonesian consumers' rising disposable income was largely supported by the economic stability during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the haircare market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in Indonesia

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia haircare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia haircare market by value in 2020?

What will be the size of the Indonesia haircare market in 2025?

What factors are affecting the strength of competition in the Indonesia haircare market?

How has the market performed over the last five years?

Who are the top competitors in Indonesia's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the haircare market?
- 7.3. Which companies were the most successful at increasing their market share during 2016-2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. The Procter & Gamble Co
- 8.3. L'Oreal SA
- 8.4. Mandom Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Indonesia haircare market value: \$ million, 2016-20
Table 2: Indonesia haircare market volume: million units, 2016-20
Table 3: Indonesia haircare market category segmentation: \$ million, 2020
Table 4: Indonesia haircare market geography segmentation: \$ million, 2020
Table 5: Indonesia haircare market distribution: % share, by value, 2020
Table 6: Indonesia haircare market value forecast: \$ million, 2020-25
Table 7: Indonesia haircare market volume forecast: million units, 2020-25
Table 8: Indonesia haircare market share: % share, by value, 2020
Table 9: Unilever Plc.: key facts
Table 10: Unilever Plc.: Annual Financial Ratios
Table 11: Unilever Plc.: Key Employees
Table 12: The Procter & Gamble Co: key facts
Table 13: The Procter & Gamble Co: Annual Financial Ratios
Table 14: The Procter & Gamble Co: Key Employees
Table 15: The Procter & Gamble Co: Key Employees Continued
Table 16: L'Oreal SA: key facts
Table 17: L'Oreal SA: Annual Financial Ratios
Table 18: L'Oreal SA: Key Employees
Table 19: L'Oreal SA: Key Employees Continued
Table 20: Mandom Corp: key facts
Table 21: Mandom Corp: Annual Financial Ratios
Table 22: Mandom Corp: Key Employees
Table 23: Indonesia size of population (million), 2016-20
Table 24: Indonesia gdp (constant 2005 prices, \$ billion), 2016-20
Table 25: Indonesia gdp (current prices, \$ billion), 2016-20
Table 26: Indonesia inflation, 2016-20
Table 27: Indonesia consumer price index (absolute), 2016-20
Table 28: Indonesia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia haircare market value: \$ million, 2016-20

Figure 2: Indonesia haircare market volume: million units, 2016-20

Figure 3: Indonesia haircare market category segmentation: % share, by value, 2020

Figure 4: Indonesia haircare market geography segmentation: % share, by value, 2020

Figure 5: Indonesia haircare market distribution: % share, by value, 2020

Figure 6: Indonesia haircare market value forecast: \$ million, 2020-25

Figure 7: Indonesia haircare market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the haircare market in Indonesia, 2020

Figure 9: Drivers of buyer power in the haircare market in Indonesia, 2020

Figure 10: Drivers of supplier power in the haircare market in Indonesia, 2020

Figure 11: Factors influencing the likelihood of new entrants in the haircare market in Indonesia, 2020

Figure 12: Factors influencing the threat of substitutes in the haircare market in Indonesia, 2020

Figure 13: Drivers of degree of rivalry in the haircare market in Indonesia, 2020

Figure 14: Indonesia haircare market share: % share, by value, 2020

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