

Haircare in France - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/H95ED7AB6711EN.html>

Date: October 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: H95ED7AB6711EN

Abstracts

Haircare in France - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Haircare in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms and relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The French haircare market had total revenues of \$2,157.2m in 2020, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.3% between 2016 and 2020, to reach a total of 218.1 million units in 2020.

The French market was largely affected by economic challenges during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in France

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France haircare market with five year forecasts

REASONS TO BUY

What was the size of the France haircare market by value in 2020?

What will be the size of the France haircare market in 2025?

What factors are affecting the strength of competition in the France haircare market?

How has the market performed over the last five years?

What are the main segments that make up France's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the haircare market?
- 7.3. Which companies were the most successful at increasing their market share during 2016-2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Henkel AG & Co. KGaA
- 8.3. The Procter & Gamble Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France haircare market value: \$ million, 2016-20
Table 2: France haircare market volume: million units, 2016-20
Table 3: France haircare market category segmentation: \$ million, 2020
Table 4: France haircare market geography segmentation: \$ million, 2020
Table 5: France haircare market distribution: % share, by value, 2020
Table 6: France haircare market value forecast: \$ million, 2020-25
Table 7: France haircare market volume forecast: million units, 2020-25
Table 8: France haircare market share: % share, by value, 2020
Table 9: L'Oreal SA: key facts
Table 10: L'Oreal SA: Annual Financial Ratios
Table 11: L'Oreal SA: Key Employees
Table 12: L'Oreal SA: Key Employees Continued
Table 13: Henkel AG & Co. KGaA: key facts
Table 14: Henkel AG & Co. KGaA: Annual Financial Ratios
Table 15: Henkel AG & Co. KGaA: Annual Financial Ratios (Continued)
Table 16: Henkel AG & Co. KGaA: Key Employees
Table 17: Henkel AG & Co. KGaA: Key Employees Continued
Table 18: The Procter & Gamble Co: key facts
Table 19: The Procter & Gamble Co: Annual Financial Ratios
Table 20: The Procter & Gamble Co: Key Employees
Table 21: The Procter & Gamble Co: Key Employees Continued
Table 22: France size of population (million), 2016-20
Table 23: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: France gdp (current prices, \$ billion), 2016-20
Table 25: France inflation, 2016-20
Table 26: France consumer price index (absolute), 2016-20
Table 27: France exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: France haircare market value: \$ million, 2016-20

Figure 2: France haircare market volume: million units, 2016-20

Figure 3: France haircare market category segmentation: % share, by value, 2020

Figure 4: France haircare market geography segmentation: % share, by value, 2020

Figure 5: France haircare market distribution: % share, by value, 2020

Figure 6: France haircare market value forecast: \$ million, 2020-25

Figure 7: France haircare market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the haircare market in France, 2020

Figure 9: Drivers of buyer power in the haircare market in France, 2020

Figure 10: Drivers of supplier power in the haircare market in France, 2020

Figure 11: Factors influencing the likelihood of new entrants in the haircare market in France, 2020

Figure 12: Factors influencing the threat of substitutes in the haircare market in France, 2020

Figure 13: Drivers of degree of rivalry in the haircare market in France, 2020

Figure 14: France haircare market share: % share, by value, 2020

I would like to order

Product name: Haircare in France - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/H95ED7AB6711EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H95ED7AB6711EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970