

Haircare Global Industry Guide 2019-2028

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Abstracts

Haircare Global Industry Guide 2019-2028

Summary

Global Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates

The global Haircare market had total revenues of \$75,463.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.2% between 2018 and 2023, to reach a total of 15,474 million units in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 7.1% for the five-year period 2023-28, which is expected to drive the market to a value of \$106,456.5 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global haircare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global haircare market

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global haircare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global haircare market by value in 2023?

What will be the size of the global haircare market in 2028?

What factors are affecting the strength of competition in the global haircare market?

How has the market performed over the last five years?

Who are the top competitors in the global haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL HAIRCARE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 HAIRCARE IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 HAIRCARE IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 HAIRCARE IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 HAIRCARE IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 HAIRCARE IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 HAIRCARE IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 HAIRCARE IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 HAIRCARE IN CANADA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 HAIRCARE IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 HAIRCARE IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 HAIRCARE IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 HAIRCARE IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 HAIRCARE IN THE UNITED STATES

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 COMPANY PROFILES

30.1. L'Oreal SA

30.2. The Procter & Gamble Co

30.3. Unilever Plc.

30.4. Henkel AG & Co. KGaA

30.5. Kao Corporation

30.6. Beiersdorf AG

30.7. Wella AG

30.8. Marico Ltd

30.9. Dabur India Limited

- 30.10. Mandom Corp
- 30.11. Shiseido Company, Limited
- 30.12. Colgate-Palmolive Co
- 30.13. Amka Products Pty Ltd
- 30.14. Amorepacific Corp
- 30.15. Aekyung Industrial Co Ltd
- 30.16. Revlon Inc

31 APPENDIX

- 31.1. Methodology
- 31.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global haircare market value: \$ million, 2018-23
- Table 2: Global haircare market volume: million units, 2018-23
- Table 3: Global haircare market category segmentation: % share, by value, 2018-23
- Table 4: Global haircare market category segmentation: \$ million, 2018-23
- Table 5: Global haircare market geography segmentation: \$ million, 2023
- Table 6: Global haircare market share: % share, by value, 2023
- Table 7: Global haircare market distribution: % share, by value, 2023
- Table 8: Global haircare market value forecast: \$ million, 2023-28
- Table 9: Global haircare market volume forecast: million units, 2023-28
- Table 10: Global Size of Population (million), 2019-23
- Table 11: Global real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 12: Global GDP (Current Prices, \$ Billion), 2019-23
- Table 13: Global Inflation, 2019-23
- Table 14: Global Consumer Price Index (Absolute), 2019-23
- Table 15: Global exchange rate, 2018-23
- Table 16: Asia-Pacific haircare market value: \$ million, 2018-23
- Table 17: Asia-Pacific haircare market volume: million units, 2018-23
- Table 18: Asia-Pacific haircare market category segmentation: % share, by value, 2018-23
- Table 19: Asia-Pacific haircare market category segmentation: \$ million, 2018-23
- Table 20: Asia-Pacific haircare market geography segmentation: \$ million, 2023
- Table 21: Asia-Pacific haircare market share: % share, by value, 2023
- Table 22: Asia-Pacific haircare market distribution: % share, by value, 2023
- Table 23: Asia-Pacific haircare market value forecast: \$ million, 2023-28
- Table 24: Asia-Pacific haircare market volume forecast: million units, 2023-28
- Table 25: Europe haircare market value: \$ million, 2018-23
- Table 26: Europe haircare market volume: million units, 2018-23
- Table 27: Europe haircare market category segmentation: % share, by value, 2018-23
- Table 28: Europe haircare market category segmentation: \$ million, 2018-23
- Table 29: Europe haircare market geography segmentation: \$ million, 2023
- Table 30: Europe haircare market share: % share, by value, 2023
- Table 31: Europe haircare market distribution: % share, by value, 2023
- Table 32: Europe haircare market value forecast: \$ million, 2023-28
- Table 33: Europe haircare market volume forecast: million units, 2023-28
- Table 34: Europe Size of Population (million), 2019-23

- Table 35: Europe real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 36: Europe GDP (Current Prices, \$ Billion), 2019-23
- Table 37: Europe Inflation, 2019-23
- Table 38: Europe Consumer Price Index (Absolute), 2019-23
- Table 39: Europe exchange rate, 2018-23
- Table 40: France haircare market value: \$ million, 2018-23
- Table 41: France haircare market volume: million units, 2018-23
- Table 42: France haircare market category segmentation: % share, by value, 2018-23
- Table 43: France haircare market category segmentation: \$ million, 2018-23
- Table 44: France haircare market geography segmentation: \$ million, 2023
- Table 45: France haircare market share: % share, by value, 2023
- Table 46: France haircare market distribution: % share, by value, 2023
- Table 47: France haircare market value forecast: \$ million, 2023-28
- Table 48: France haircare market volume forecast: million units, 2023-28
- Table 49: France Size of Population (million), 2019-23
- Table 50: France real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 51: France GDP (Current Prices, \$ Billion), 2019-23
- Table 52: France Inflation, 2019-23
- Table 53: France Consumer Price Index (Absolute), 2019-23
- Table 54: France exchange rate, 2018-23
- Table 55: Germany haircare market value: \$ million, 2018-23
- Table 56: Germany haircare market volume: million units, 2018-23
- Table 57: Germany haircare market category segmentation: % share, by value, 2018-23
- Table 58: Germany haircare market category segmentation: \$ million, 2018-23
- Table 59: Germany haircare market geography segmentation: \$ million, 2023
- Table 60: Germany haircare market share: % share, by value, 2023
- Table 61: Germany haircare market distribution: % share, by value, 2023
- Table 62: Germany haircare market value forecast: \$ million, 2023-28
- Table 63: Germany haircare market volume forecast: million units, 2023-28
- Table 64: Germany Size of Population (million), 2019-23
- Table 65: Germany real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 66: Germany GDP (Current Prices, \$ Billion), 2019-23
- Table 67: Germany Inflation, 2019-23
- Table 68: Germany Consumer Price Index (Absolute), 2019-23
- Table 69: Germany exchange rate, 2018-23
- Table 70: Italy haircare market value: \$ million, 2018-23
- Table 71: Italy haircare market volume: million units, 2018-23
- Table 72: Italy haircare market category segmentation: % share, by value, 2018-23
- Table 73: Italy haircare market category segmentation: \$ million, 2018-23

- Table 74: Italy haircare market geography segmentation: \$ million, 2023
- Table 75: Italy haircare market share: % share, by value, 2023
- Table 76: Italy haircare market distribution: % share, by value, 2023
- Table 77: Italy haircare market value forecast: \$ million, 2023-28
- Table 78: Italy haircare market volume forecast: million units, 2023-28
- Table 79: Italy Size of Population (million), 2019-23
- Table 80: Italy real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 81: Italy GDP (Current Prices, \$ Billion), 2019-23
- Table 82: Italy Inflation, 2019-23
- Table 83: Italy Consumer Price Index (Absolute), 2019-23
- Table 84: Italy exchange rate, 2018-23
- Table 85: Japan haircare market value: \$ million, 2018-23
- Table 86: Japan haircare market volume: million units, 2018-23
- Table 87: Japan haircare market category segmentation: % share, by value, 2018-23
- Table 88: Japan haircare market category segmentation: \$ million, 2018-23
- Table 89: Japan haircare market geography segmentation: \$ million, 2023
- Table 90: Japan haircare market share: % share, by value, 2023
- Table 91: Japan haircare market distribution: % share, by value, 2023
- Table 92: Japan haircare market value forecast: \$ million, 2023-28
- Table 93: Japan haircare market volume forecast: million units, 2023-28

List Of Figures

LIST OF FIGURES

- Figure 1: Global haircare market value: \$ million, 2018-23
- Figure 2: Global haircare market volume: million units, 2018-23
- Figure 3: Global haircare market category segmentation: \$ million, 2018-23
- Figure 4: Global haircare market geography segmentation: % share, by value, 2023
- Figure 5: Global haircare market share: % share, by value, 2023
- Figure 6: Global haircare market distribution: % share, by value, 2023
- Figure 7: Global haircare market value forecast: \$ million, 2023-28
- Figure 8: Global haircare market volume forecast: million units, 2023-28
- Figure 9: Forces driving competition in the global haircare market, 2023
- Figure 10: Drivers of buyer power in the global haircare market, 2023
- Figure 11: Drivers of supplier power in the global haircare market, 2023
- Figure 12: Factors influencing the likelihood of new entrants in the global haircare market, 2023
- Figure 13: Factors influencing the threat of substitutes in the global haircare market, 2023
- Figure 14: Drivers of degree of rivalry in the global haircare market, 2023
- Figure 15: Asia-Pacific haircare market value: \$ million, 2018-23
- Figure 16: Asia-Pacific haircare market volume: million units, 2018-23
- Figure 17: Asia-Pacific haircare market category segmentation: \$ million, 2018-23
- Figure 18: Asia-Pacific haircare market geography segmentation: % share, by value, 2023
- Figure 19: Asia-Pacific haircare market share: % share, by value, 2023
- Figure 20: Asia-Pacific haircare market distribution: % share, by value, 2023
- Figure 21: Asia-Pacific haircare market value forecast: \$ million, 2023-28
- Figure 22: Asia-Pacific haircare market volume forecast: million units, 2023-28
- Figure 23: Forces driving competition in the haircare market in Asia-Pacific, 2023
- Figure 24: Drivers of buyer power in the haircare market in Asia-Pacific, 2023
- Figure 25: Drivers of supplier power in the haircare market in Asia-Pacific, 2023
- Figure 26: Factors influencing the likelihood of new entrants in the haircare market in Asia-Pacific, 2023
- Figure 27: Factors influencing the threat of substitutes in the haircare market in Asia-Pacific, 2023
- Figure 28: Drivers of degree of rivalry in the haircare market in Asia-Pacific, 2023
- Figure 29: Europe haircare market value: \$ million, 2018-23
- Figure 30: Europe haircare market volume: million units, 2018-23

- Figure 31: Europe haircare market category segmentation: \$ million, 2018-23
- Figure 32: Europe haircare market geography segmentation: % share, by value, 2023
- Figure 33: Europe haircare market share: % share, by value, 2023
- Figure 34: Europe haircare market distribution: % share, by value, 2023
- Figure 35: Europe haircare market value forecast: \$ million, 2023-28
- Figure 36: Europe haircare market volume forecast: million units, 2023-28
- Figure 37: Forces driving competition in the haircare market in Europe, 2023
- Figure 38: Drivers of buyer power in the haircare market in Europe, 2023
- Figure 39: Drivers of supplier power in the haircare market in Europe, 2023
- Figure 40: Factors influencing the likelihood of new entrants in the haircare market in Europe, 2023
- Figure 41: Factors influencing the threat of substitutes in the haircare market in Europe, 2023
- Figure 42: Drivers of degree of rivalry in the haircare market in Europe, 2023
- Figure 43: France haircare market value: \$ million, 2018-23
- Figure 44: France haircare market volume: million units, 2018-23
- Figure 45: France haircare market category segmentation: \$ million, 2018-23
- Figure 46: France haircare market geography segmentation: % share, by value, 2023
- Figure 47: France haircare market share: % share, by value, 2023
- Figure 48: France haircare market distribution: % share, by value, 2023
- Figure 49: France haircare market value forecast: \$ million, 2023-28
- Figure 50: France haircare market volume forecast: million units, 2023-28
- Figure 51: Forces driving competition in the haircare market in France, 2023
- Figure 52: Drivers of buyer power in the haircare market in France, 2023
- Figure 53: Drivers of supplier power in the haircare market in France, 2023
- Figure 54: Factors influencing the likelihood of new entrants in the haircare market in France, 2023
- Figure 55: Factors influencing the threat of substitutes in the haircare market in France, 2023
- Figure 56: Drivers of degree of rivalry in the haircare market in France, 2023
- Figure 57: Germany haircare market value: \$ million, 2018-23
- Figure 58: Germany haircare market volume: million units, 2018-23
- Figure 59: Germany haircare market category segmentation: \$ million, 2018-23
- Figure 60: Germany haircare market geography segmentation: % share, by value, 2023
- Figure 61: Germany haircare market share: % share, by value, 2023
- Figure 62: Germany haircare market distribution: % share, by value, 2023
- Figure 63: Germany haircare market value forecast: \$ million, 2023-28
- Figure 64: Germany haircare market volume forecast: million units, 2023-28
- Figure 65: Forces driving competition in the haircare market in Germany, 2023

- Figure 66: Drivers of buyer power in the haircare market in Germany, 2023
- Figure 67: Drivers of supplier power in the haircare market in Germany, 2023
- Figure 68: Factors influencing the likelihood of new entrants in the haircare market in Germany, 2023
- Figure 69: Factors influencing the threat of substitutes in the haircare market in Germany, 2023
- Figure 70: Drivers of degree of rivalry in the haircare market in Germany, 2023
- Figure 71: Italy haircare market value: \$ million, 2018-23
- Figure 72: Italy haircare market volume: million units, 2018-23
- Figure 73: Italy haircare market category segmentation: \$ million, 2018-23
- Figure 74: Italy haircare market geography segmentation: % share, by value, 2023
- Figure 75: Italy haircare market share: % share, by value, 2023
- Figure 76: Italy haircare market distribution: % share, by value, 2023
- Figure 77: Italy haircare market value forecast: \$ million, 2023-28
- Figure 78: Italy haircare market volume forecast: million units, 2023-28
- Figure 79: Forces driving competition in the haircare market in Italy, 2023
- Figure 80: Drivers of buyer power in the haircare market in Italy, 2023
- Figure 81: Drivers of supplier power in the haircare market in Italy, 2023
- Figure 82: Factors influencing the likelihood of new entrants in the haircare market in Italy, 2023
- Figure 83: Factors influencing the threat of substitutes in the haircare market in Italy, 2023
- Figure 84: Drivers of degree of rivalry in the haircare market in Italy, 2023
- Figure 85: Japan haircare market value: \$ million, 2018-23
- Figure 86: Japan haircare market volume: million units, 2018-23
- Figure 87: Japan haircare market category segmentation: \$ million, 2018-23
- Figure 88: Japan haircare market geography segmentation: % share, by value, 2023
- Figure 89: Japan haircare market share: % share, by value, 2023
- Figure 90: Japan haircare market distribution: % share, by value, 2023
- Figure 91: Japan haircare market value forecast: \$ million, 2023-28
- Figure 92: Japan haircare market volume forecast: million units, 2023-28
- Figure 93: Forces driving competition in the haircare market in Japan, 2023
- Figure 94: Drivers of buyer power in the haircare market in Japan, 2023

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