

Haier Electronics Group Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Haier Electronics Group Co Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Haier Electronics Group Co Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Haier Electronics Group Co Ltd (Haier), a subsidiary of Haier Group, is an investment holding company. It is involved in the research, development, production, and marketing of consumer electronic goods including washing machines and water heaters in China. It markets these products under the Haier brand name. The company also provide integrated channel services for other home appliance products such as refrigerators, televisions and air-conditioners, of both Haier and non-Haier brands. Apart from this, it provides logistic services to other consumer electronic product manufacturers. The company markets its products through distribution network and online. Haier is headquartered in Central, Hong Kong

Scope

Detailed information on Haier Electronics Group Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Haier Electronics Group Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Haier Electronics Group Co Ltd including a breakdown and examination of key business segments

Intelligence on Haier Electronics Group Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Haier Electronics Group Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Haier Electronics Group Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Haier Electronics Group Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Haier Electronics Group Co Ltd's business structure, strategy and prospects.

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