

Gyms, Health and Fitness Clubs in Turkey

<https://marketpublishers.com/r/GFE9AD14DEEEN.html>

Date: December 2020

Pages: 26

Price: US\$ 350.00 (Single User License)

ID: GFE9AD14DEEEN

Abstracts

Gyms, Health and Fitness Clubs in Turkey

Summary

Gyms, Health & Fitness Clubs in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs, and any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Turkish gyms, health and fitness clubs market is expected to generate total revenues of \$0.7bn in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

The shift of the millennial generation to healthier lifestyles, which has brought the importance of physical exercise to the fore, has been the main driver of this market's expansion over the last decade.

The value of the Turkish gyms, health and fitness clubs market is expected to contract by -2.1% in 2020 as a result of the COVID-19 pandemic.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Turkey

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey gyms, health & fitness clubs market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey gyms, health & fitness clubs market by value in 2020?

What will be the size of the Turkey gyms, health & fitness clubs market in 2025?

What factors are affecting the strength of competition in the Turkey gyms, health & fitness clubs market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's gyms, health & fitness clubs market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

7.2. What strategies do leading players in the market follow?

7.3. What trends have impacted the market?

8 MACROECONOMIC INDICATORS

8.1. Country data

9 APPENDIX

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey gyms, health & fitness clubs market value: \$ billion, 2016-20(e)

Table 2: Turkey gyms, health & fitness clubs market geography segmentation: \$ billion, 2020(e)

Table 3: Turkey gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Table 4: Turkey size of population (million), 2016-20

Table 5: Turkey gdp (constant 2005 prices, \$ billion), 2016-20

Table 6: Turkey gdp (current prices, \$ billion), 2016-20

Table 7: Turkey inflation, 2016-20

Table 8: Turkey consumer price index (absolute), 2016-20

Table 9: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey gyms, health & fitness clubs market value: \$ billion, 2016-20(e)

Figure 2: Turkey gyms, health & fitness clubs market geography segmentation: % share, by value, 2020(e)

Figure 3: Turkey gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Figure 4: Forces driving competition in the gyms, health & fitness clubs market in Turkey, 2020

Figure 5: Drivers of buyer power in the gyms, health & fitness clubs market in Turkey, 2020

Figure 6: Drivers of supplier power in the gyms, health & fitness clubs market in Turkey, 2020

Figure 7: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Turkey, 2020

Figure 8: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Turkey, 2020

Figure 9: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Turkey, 2020

I would like to order

Product name: Gyms, Health and Fitness Clubs in Turkey

Product link: <https://marketpublishers.com/r/GFE9AD14DEEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFE9AD14DEEEN.html>