

# Gyms, Health and Fitness Clubs in North America - Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Gyms, Health & Fitness Clubs in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The North American gyms, health and fitness clubs market is forecast to generate total revenues of \$40.3bn in 2021, representing a compound annual

rate of change (CARC) of -1.5% between 2017 and 2021.

The lockdown and social-distancing measures imposed to contain the ongoing pandemic have prevented gyms and health and fitness club operators from generating revenues from new and existing users.

In the US and Canada, the shift of the millennial generation to healthier lifestyles, which has brought the importance of physical exercise to the fore, has been the main driver of this market's expansion over the last decade.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in North America

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America gyms, health & fitness clubs market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the North America gyms, health & fitness clubs market by value in 2021?

What will be the size of the North America gyms, health & fitness clubs market in 2026?

What factors are affecting the strength of competition in the North America gyms, health & fitness clubs market?

How has the market performed over the last five years?

Who are the top competitors in North America's gyms, health & fitness clubs market?

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