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Gyms, Health and Fitness Clubs in Japan - Market Summary, Competitive Analysis and Forecast to 2026

https://marketpublishers.com/r/G7D2C2174313EN.html
Date: December 2021
Pages: 39
Price: US$ 350.00 (Single User License)
ID: G7D2C2174313EN

Abstracts

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SUMMARY

Gyms, Health & Fitness Clubs in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Japanese gyms, health and fitness clubs market is forecast to generate total revenues of $4.0bn in 2021, representing a compound annual rate of change (CARC) of -0.1% between 2017 and 2021.

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The Japanese gyms, health and fitness clubs market is the largest in Asia-Pacific, accounting for 26.3% of the region's value in 2021.

The lockdown and social-distancing measures imposed to contain the ongoing pandemic have prevented gyms and health and fitness club operators from generating revenues from new and existing users.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Japan

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan gyms, health & fitness clubs market with five year forecasts

REASONS TO BUY

What was the size of the Japan gyms, health & fitness clubs market by value in 2021?

What will be the size of the Japan gyms, health & fitness clubs market in 2026?

What factors are affecting the strength of competition in the Japan gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up Japan's gyms, health & fitness clubs market?

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