

Gyms, Health and Fitness Clubs in Italy

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Abstracts

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Summary

Gyms, Health & Fitness Clubs in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs, and any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Italian gyms, health and fitness clubs market is expected to generate total revenues of \$2.5bn in 2020, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2020.

The shift of the millennial generation to healthier lifestyles, which has brought

the importance of physical exercise to the fore, has been the main driver of this market's expansion over the last decade.

The value of the Italian gyms, health and fitness clubs market is expected to contract by -4.7% in 2020 as a result of the COVID-19 pandemic.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Italy

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy gyms, health & fitness clubs market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy gyms, health & fitness clubs market by value in 2020?

What will be the size of the Italy gyms, health & fitness clubs market in 2025?

What factors are affecting the strength of competition in the Italy gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up Italy's gyms, health & fitness clubs market?

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