

Gyms, Health and Fitness Clubs in Italy - Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/G0F5A9B7103FEN.html>

Date: December 2021

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: G0F5A9B7103FEN

Abstracts

Gyms, Health and Fitness Clubs in Italy - Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Gyms, Health & Fitness Clubs in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Italian gyms, health and fitness clubs market is forecast to generate total revenues of \$2.4bn in 2021, representing a compound annual rate of change (CARC) of -1.5% between 2017 and 2021.

Italy is the fourth largest market in Europe in terms of active gym memberships, with 5.5 million gym memberships prior to the pandemic.

The lockdown and social-distancing measures imposed to contain the ongoing pandemic have prevented gyms and health and fitness club operators from generating revenues from new and existing users.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Italy

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy gyms, health & fitness clubs market with five year forecasts

REASONS TO BUY

What was the size of the Italy gyms, health & fitness clubs market by value in 2021?

What will be the size of the Italy gyms, health & fitness clubs market in 2026?

What factors are affecting the strength of competition in the Italy gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up Italy's gyms, health & fitness clubs market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

- 7.2. What strategies do leading players follow?
- 7.3. Have there been any notable mergers/acquisitions in recent years?
- 7.4. What trends have impacted the market?
- 7.5. How has COVID-19 effected the competitive landscape?

8 COMPANY PROFILES

- 8.1. Virgin Active Ltd
- 8.2. Anytime Fitness LLC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy gyms, health & fitness clubs market value: \$ billion, 2017-21

Table 2: Italy gyms, health & fitness clubs market geography segmentation: \$ billion, 2021

Table 3: Italy gyms, health & fitness clubs market value forecast: \$ billion, 2021-26

Table 4: Virgin Active Ltd: key facts

Table 5: Virgin Active Ltd: Key Employees

Table 6: Anytime Fitness LLC: key facts

Table 7: Anytime Fitness LLC: Key Employees

Table 8: Italy size of population (million), 2017-21

Table 9: Italy gdp (constant 2005 prices, \$ billion), 2017-21

Table 10: Italy gdp (current prices, \$ billion), 2017-21

Table 11: Italy inflation, 2017-21

Table 12: Italy consumer price index (absolute), 2017-21

Table 13: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Italy gyms, health & fitness clubs market value: \$ billion, 2017-21

Figure 2: Italy gyms, health & fitness clubs market geography segmentation: % share, by value, 2021

Figure 3: Italy gyms, health & fitness clubs market value forecast: \$ billion, 2021-26

Figure 4: Forces driving competition in the gyms, health & fitness clubs market in Italy, 2021

Figure 5: Drivers of buyer power in the gyms, health & fitness clubs market in Italy, 2021

Figure 6: Drivers of supplier power in the gyms, health & fitness clubs market in Italy, 2021

Figure 7: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Italy, 2021

Figure 8: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Italy, 2021

Figure 9: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Italy, 2021

I would like to order

Product name: Gyms, Health and Fitness Clubs in Italy - Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/G0F5A9B7103FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F5A9B7103FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

