

Gyms, Health and Fitness Clubs in Brazil

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Abstracts

Gyms, Health and Fitness Clubs in Brazil

Summary

Gyms, Health & Fitness Clubs in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs, and any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Brazilian gyms, health and fitness clubs market is expected to generate total revenues of \$2.5bn in 2020, representing a compound annual growth rate (CAGR) of 8.4% between 2016 and 2020.

The market has also benefited from the introduction of 24-hour budget simplistic

gym formats, which have taken off in recent years.

The value of the Brazilian gyms, health and fitness clubs market is expected to grow by 1.8% in 2020.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the gyms, health & fitness clubs market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Brazil

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil gyms, health & fitness clubs market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Brazil gyms, health & fitness clubs market by value in 2020?

What will be the size of the Brazil gyms, health & fitness clubs market in 2025?

What factors are affecting the strength of competition in the Brazil gyms, health & fitness clubs market?

How has the market performed over the last five years?

How large is Brazil's gyms, health & fitness clubs market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

7.2. What strategies do leading players in the market follow?

8 COMPANY PROFILES

8.1. Gold's Gym International Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil gyms, health & fitness clubs market value: \$ billion, 2016-20(e)

Table 2: Brazil gyms, health & fitness clubs market geography segmentation: \$ billion, 2020(e)

Table 3: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Table 4: Gold's Gym International Inc: key facts

Table 5: Gold's Gym International Inc: Key Employees

Table 6: Brazil size of population (million), 2016-20

Table 7: Brazil gdp (constant 2005 prices, \$ billion), 2016-20

Table 8: Brazil gdp (current prices, \$ billion), 2016-20

Table 9: Brazil inflation, 2016-20

Table 10: Brazil consumer price index (absolute), 2016-20

Table 11: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil gyms, health & fitness clubs market value: \$ billion, 2016-20(e)

Figure 2: Brazil gyms, health & fitness clubs market geography segmentation: % share, by value, 2020(e)

Figure 3: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Figure 4: Forces driving competition in the gyms, health & fitness clubs market in Brazil, 2020

Figure 5: Drivers of buyer power in the gyms, health & fitness clubs market in Brazil, 2020

Figure 6: Drivers of supplier power in the gyms, health & fitness clubs market in Brazil, 2020

Figure 7: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Brazil, 2020

Figure 8: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Brazil, 2020

Figure 9: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Brazil, 2020

COMPANIES MENTIONED

Gold's Gym International Inc

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