

# Gyms, Health and Fitness Clubs in Australia - Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Gyms, Health & Fitness Clubs in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Australian gyms, health and fitness clubs market had total revenues of \$2.6bn in 2021, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2021.

Australia promotes living fit and healthy lifestyles and encourages its population to engage in physical activity, which has helped support gyms, health and fitness centers attract new memberships.

The lockdown and social-distancing measures imposed to contain the ongoing pandemic have prevented gyms and health and fitness club operators from generating revenues from new and existing users.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the gyms, health & fitness clubs market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Australia

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia gyms, health & fitness clubs market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Australia gyms, health & fitness clubs market by value in 2021?

What will be the size of the Australia gyms, health & fitness clubs market in 2026?

What factors are affecting the strength of competition in the Australia gyms, health & fitness clubs market?

How has the market performed over the last five years?

How large is Australia's gyms, health & fitness clubs market in relation to its regional counterparts?

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