

Gyms, Health & Fitness Clubs North America (NAFTA) Industry Guide 2018

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Abstracts

Gyms, Health & Fitness Clubs North America (NAFTA) Industry Guide 2018

SUMMARY

The NAFTA Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA gyms, health & fitness clubs market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The gyms, health & fitness clubs industry within the NAFTA countries had a total market value of \$24,903.5 million in 2017. The Mexico was the fastest growing country, with a CAGR of 17.3% over the 2013-17 period.

Within the gyms, health & fitness clubs industry, the US is the leading country among the NAFTA bloc, with market revenues of \$21,290.8 million in 2017. This was followed by Canada and Mexico, with a value of \$2,022.4 and \$1,590.3 million, respectively.

The US is expected to lead the gyms, health & fitness clubs industry in the NAFTA bloc, with a value of \$24,357.6 million in 2022, followed by Mexico and Canada with expected values of \$2,954.4 and \$2,342.7 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA gyms, health & fitness clubs market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA gyms, health & fitness clubs market

Leading company profiles reveal details of key gyms, health & fitness clubs market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA gyms, health & fitness clubs market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA gyms, health & fitness clubs market by value in 2017?

What will be the size of the NAFTA gyms, health & fitness clubs market in 2022?

What factors are affecting the strength of competition in the NAFTA gyms, health & fitness clubs market?

How has the market performed over the last five years?

How large is the NAFTA gyms, health & fitness clubs market in relation to its regional counterparts?

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