

# Gyms, Health & Fitness Clubs North America (NAFTA) Industry Guide 2019-2028

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## **Abstracts**

Gyms, Health & Fitness Clubs North America (NAFTA) Industry Guide 2019-2028

## Summary

The NAFTA Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

## **Key Highlights**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The gyms, health & fitness clubs industry within the NAFTA countries had a total market value of \$43.0 billion in 2023. The Mexico was the fastest growing country, with a CAGR of 4.7% over the 2019-23 period.

Within the gyms, health & fitness clubs industry, the US is the leading country among the NAFTA bloc, with market revenues of \$34.0 billion in 2023. This was followed by Canada and Mexico, with a value of \$6.4 and \$2.6 billion, respectively.

The US is expected to lead the gyms, health & fitness clubs industry in the NAFTA bloc, with a value of \$45.7 billion in 2028, followed by Canada and Mexico with expected values of \$8.3 and \$3.3 billion, respectively.



#### Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA gyms, health & fitness clubs Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA gyms, health & fitness clubs Market

Leading company profiles reveal details of key gyms, health & fitness clubs Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA gyms, health & fitness clubs Market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

### Reasons to Buy

What was the size of the NAFTA gyms, health & fitness clubs Market by value in 2023?

What will be the size of the NAFTA gyms, health & fitness clubs Market in 2028?

What factors are affecting the strength of competition in the NAFTA gyms, health & fitness clubs Market?

How has the Market performed over the last five years?

How large is the NAFTA gyms, health & fitness clubs Market in relation to its regional counterparts?



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