

Gyms, Health and Fitness Clubs North America (NAFTA) Industry Guide 2016-2025

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Abstracts

Gyms, Health and Fitness Clubs North America (NAFTA) Industry Guide 2016-2025

SUMMARY

The NAFTA Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The gyms, health & fitness clubs industry within the NAFTA countries had a total market value of \$25.1 billion in 2020. The Mexico was the fastest growing country, with a CAGR of 5.8% over the 2016-20 period.

Within the gyms, health & fitness clubs industry, the US is the leading country among the NAFTA bloc, with market revenues of \$20.1 billion in 2020. This was followed by Canada and Mexico, with a value of \$3.2 and \$1.7 billion, respectively.

The US is expected to lead the gyms, health & fitness clubs industry in the NAFTA bloc, with a value of \$22.8 billion in 2025, followed by Canada and Mexico with expected values of \$3.6 and \$2.3 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA gyms, health & fitness clubs Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA gyms, health & fitness clubs Market

Reveal details of key gyms, health & fitness clubs Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA gyms, health & fitness clubs Market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA gyms, health & fitness clubs Market by value in 2020?

What will be the size of the NAFTA gyms, health & fitness clubs Market in 2025?

What factors are affecting the strength of competition in the NAFTA gyms, health & fitness clubs Market?

How has the Market performed over the last five years?

How large is the NAFTA gyms, health & fitness clubs Market in relation to its regional counterparts?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA GYMS, HEALTH & FITNESS CLUBS

- 2.1. Industry Outlook

3 GYMS, HEALTH & FITNESS CLUBS IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 GYMS, HEALTH & FITNESS CLUBS IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 GYMS, HEALTH & FITNESS CLUBS IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Gold's Gym International Inc
- 9.2. Snap Fitness
- 9.3. Life Time, Inc
- 9.4. Planet Fitness Inc

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries gyms, health & fitness clubs industry, revenue (\$bn), 2016-25

Table 2: NAFTA countries gyms, health & fitness clubs industry, revenue (\$bn), 2016-20

Table 3: NAFTA countries gyms, health & fitness clubs industry forecast, revenue (\$bn), 2020-25

Table 4: Canada gyms, health & fitness clubs market value: \$ billion, 2016-20

Table 5: Canada gyms, health & fitness clubs market geography segmentation: \$ billion, 2020

Table 6: Canada gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Table 7: Canada size of population (million), 2016-20

Table 8: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 9: Canada gdp (current prices, \$ billion), 2016-20

Table 10: Canada inflation, 2016-20

Table 11: Canada consumer price index (absolute), 2016-20

Table 12: Canada exchange rate, 2016-20

Table 13: Mexico gyms, health & fitness clubs market value: \$ billion, 2016-20

Table 14: Mexico gyms, health & fitness clubs market geography segmentation: \$ billion, 2020

Table 15: Mexico gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Table 16: Mexico size of population (million), 2016-20

Table 17: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Mexico gdp (current prices, \$ billion), 2016-20

Table 19: Mexico inflation, 2016-20

Table 20: Mexico consumer price index (absolute), 2016-20

Table 21: Mexico exchange rate, 2016-20

Table 22: United States gyms, health & fitness clubs market value: \$ billion, 2016-20

Table 23: United States gyms, health & fitness clubs market geography segmentation: \$ billion, 2020

Table 24: United States gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Table 25: United States size of population (million), 2016-20

Table 26: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 27: United States gdp (current prices, \$ billion), 2016-20

Table 28: United States inflation, 2016-20

Table 29: United States consumer price index (absolute), 2016-20

Table 30: United States exchange rate, 2016-20

- Table 31: Gold's Gym International Inc: key facts
- Table 32: Gold's Gym International Inc: Key Employees
- Table 33: Snap Fitness: key facts
- Table 34: Snap Fitness: Key Employees
- Table 35: Life Time, Inc: key facts
- Table 36: Life Time, Inc: Annual Financial Ratios
- Table 37: Life Time, Inc: Key Employees
- Table 38: Planet Fitness Inc: key facts
- Table 39: Planet Fitness Inc: Annual Financial Ratios
- Table 40: Planet Fitness Inc: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries gyms, health & fitness clubs industry, revenue (\$bn), 2016-25

Figure 2: NAFTA countries gyms, health & fitness clubs industry, revenue (\$bn), 2016-20

Figure 3: NAFTA countries gyms, health & fitness clubs industry forecast, revenue (\$bn), 2020-25

Figure 4: Canada gyms, health & fitness clubs market value: \$ billion, 2016-20

Figure 5: Canada gyms, health & fitness clubs market geography segmentation: % share, by value, 2020

Figure 6: Canada gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Figure 7: Forces driving competition in the gyms, health & fitness clubs market in Canada, 2020

Figure 8: Drivers of buyer power in the gyms, health & fitness clubs market in Canada, 2020

Figure 9: Drivers of supplier power in the gyms, health & fitness clubs market in Canada, 2020

Figure 10: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Canada, 2020

Figure 11: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Canada, 2020

Figure 12: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Canada, 2020

Figure 13: Mexico gyms, health & fitness clubs market value: \$ billion, 2016-20

Figure 14: Mexico gyms, health & fitness clubs market geography segmentation: % share, by value, 2020

Figure 15: Mexico gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Figure 16: Forces driving competition in the gyms, health & fitness clubs market in Mexico, 2020

Figure 17: Drivers of buyer power in the gyms, health & fitness clubs market in Mexico, 2020

Figure 18: Drivers of supplier power in the gyms, health & fitness clubs market in Mexico, 2020

Figure 19: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Mexico, 2020

Figure 20: Factors influencing the threat of substitutes in the gyms, health & fitness

clubs market in Mexico, 2020

Figure 21: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Mexico, 2020

Figure 22: United States gyms, health & fitness clubs market value: \$ billion, 2016-20

Figure 23: United States gyms, health & fitness clubs market geography segmentation: % share, by value, 2020

Figure 24: United States gyms, health & fitness clubs market value forecast: \$ billion, 2020-25

Figure 25: Forces driving competition in the gyms, health & fitness clubs market in the United States, 2020

Figure 26: Drivers of buyer power in the gyms, health & fitness clubs market in the United States, 2020

Figure 27: Drivers of supplier power in the gyms, health & fitness clubs market in the United States, 2020

Figure 28: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in the United States, 2020

Figure 29: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in the United States, 2020

Figure 30: Drivers of degree of rivalry in the gyms, health & fitness clubs market in the United States, 2020

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