

Gyms, Health & Fitness Clubs in the United States

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Abstracts

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Summary

Gyms, Health & Fitness Clubs in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health. Market revenues are calculated as the membership fees paid to clubs.

The US gyms, health & fitness clubs market recorded revenues of \$40.9 billion in 2024, representing a negative compound annual growth rate (CAGR) of 3.8% between 2019 and 2024.

The US gyms, health & fitness clubs market contracted by 2.3% in 2024, primarily due to the ongoing financial struggles of fitness chains, largely exacerbated by the lasting impact of remote and hybrid work models. With fewer employees commuting to offices daily, demand for gyms located in business districts and corporate wellness programs declined significantly, leading to reduced memberships and lower foot traffic.

The contraction of the gyms, health & fitness clubs market in the US in 2024 was largely driven by shifting consumer behavior. The rising popularity of at-home fitness solutions, fueled by advanced smart equipment from brands like Peloton and Tonal, led to a decline in traditional gym memberships.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in the United States

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States gyms, health & fitness clubs market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States gyms, health & fitness clubs market by value in 2024?

What will be the size of the United States gyms, health & fitness clubs market in 2029?

What factors are affecting the strength of competition in the United States gyms, health & fitness clubs market?

How has the market performed over the last five years?

Who are the top competitors in the United States's gyms, health & fitness clubs market?

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