

Gyms, Health & Fitness Clubs in North America

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Abstracts

Gyms, Health & Fitness Clubs in North America

Summary

Gyms, Health & Fitness Clubs in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health. Market revenues are calculated as the membership fees paid to clubs.

The North American gyms, health & fitness clubs market recorded revenues of \$47.6 billion in 2024, representing a negative compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.

The North American gyms, health & fitness clubs market contracted by 1.3% in 2024, primarily due to the ongoing financial struggles of fitness chains, largely exacerbated by the lasting impact of remote and hybrid work models. With fewer employees commuting to offices daily, demand for gyms located in business districts and corporate wellness programs declined significantly, leading to reduced memberships and lower foot traffic.

The contraction of the gyms, health, and fitness clubs market in North America

in 2024 was primarily due to a contraction in the US, largely caused by shifting consumer behavior and a move toward alternative fitness solutions. In contrast, the markets in Canada and Mexico experienced positive growth during the same period.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in North America

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

What was the size of the North America gyms, health & fitness clubs market by value in 2024?

What will be the size of the North America gyms, health & fitness clubs market in 2029?

What factors are affecting the strength of competition in the North America gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up North America's gyms, health & fitness clubs market?

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