

# Gyms, Health & Fitness Clubs Global Industry Guide 2018

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## Abstracts

Gyms, Health & Fitness Clubs Global Industry Guide 2018

### SUMMARY

Global Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global gyms, health & fitness clubs market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs, and any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global gyms, health & fitness clubs market is expected to generate total

revenues of \$73,500.9m in 2017, representing a compound annual growth rate (CAGR) of 4.7% between 2013 and 2017.

Expansion of gyms in both mature and emerging markets has meant good growth globally.

The increase of low-budget memberships is likely to decelerate the growth of the market globally.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global gyms, health & fitness clubs market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global gyms, health & fitness clubs market

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global gyms, health & fitness clubs market with five year forecasts

## **REASONS TO BUY**

What was the size of the global gyms, health & fitness clubs market by value in 2017?

What will be the size of the global gyms, health & fitness clubs market in 2022?

What factors are affecting the strength of competition in the global gyms, health & fitness clubs market?

How has the market performed over the last five years?

How large is the global gyms, health & fitness clubs market in relation to its

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## About

There has been moderate growth in the global gyms, health and fitness clubs market in recent years, with an expected revenue increase of 4.8% in 2017 over the previous year. The global gyms, health & fitness clubs market is expected to generate total revenues of \$73,500.9m in 2017, representing a compound annual growth rate of 4.7% between 2013 and 2017. In comparison, the Asia-Pacific and US markets will grow with CAGRs of 6% and 3.8% respectively, over the same period, to reach respective values of \$13,270.5m and \$21,290.8m in 2017.

Countries with the most mature markets include the US, Canada, the UK and the Netherlands, are likely to have quite high penetration rates and easily accessible facilities. Going to the gym has become a major routine for some, and by posting their updates on social media, fitness clubs receive free advertising. The gym culture has only recently spread to parts of Asia-Pacific and Eastern Europe and many of the countries here are very quickly adopting the movement.

Low-budget gyms such as 24 Hour Fitness and Anytime Fitness have been particularly successful over the past years as they offer a stripped down version of the gym experience for a low price tag. This concept is beneficial for those on a low-income or those who would be put off by the premium price of a full-service health club.

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