

Gyms, Health & Fitness Clubs Global Industry Guide 2019-2028

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Abstracts

Gyms, Health & Fitness Clubs Global Industry Guide 2019-2028

Summary

Global Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.

Market revenues are calculated as the membership fees paid to clubs.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global gyms, health & fitness clubs market recorded total revenues of \$107.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.8% between 2018 and 2023.

In 2023, North America held the largest stake of 39.9% of the global gyms, health & fitness clubs market, followed by Europe at 31.5%, Asia-Pacific at 21.6%, and the Middle East at 1.7%.

According to GlobalData analysis based on information from the Organisation for Economic Co-operation and Development (OECD), the household consumption expenditure on health per household in the US increased from \$23,629.8 in 2018 to \$30,049.6 in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global gyms, health & fitness clubs Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global gyms, health & fitness clubs Market

Leading company profiles reveal details of key gyms, health & fitness clubs Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global gyms, health & fitness clubs Market with five year forecasts

Reasons to Buy

What was the size of the global gyms, health & fitness clubs Market by value in 2023?

What will be the size of the global gyms, health & fitness clubs Market in 2028?

What factors are affecting the strength of competition in the global gyms, health & fitness clubs Market?

How has the Market performed over the last five years?

How large is the global gyms, health & fitness clubs Market in relation to its

regional counterparts?

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