

# Gyms, Health & Fitness Clubs Global Industry Almanac 2019-2028

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## Abstracts

Gyms, Health & Fitness Clubs Global Industry Almanac 2019-2028

### Summary

Global Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### Key Highlights

The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.

Market revenues are calculated as the membership fees paid to clubs.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global gyms, health & fitness clubs market recorded total revenues of \$107.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.8% between 2018 and 2023.

In 2023, North America held the largest stake of 39.9% of the global gyms, health & fitness clubs market, followed by Europe at 31.5%, Asia-Pacific at 21.6%, and the Middle East at 1.7%.

According to GlobalData analysis based on information from the Organisation for Economic Co-operation and Development (OECD), the household consumption expenditure on health per household in the US increased from \$23,629.8 in 2018 to \$30,049.6 in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global gyms, health & fitness clubs Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global gyms, health & fitness clubs Market

Leading company profiles reveal details of key gyms, health & fitness clubs Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global gyms, health & fitness clubs Market with five year forecasts

## Reasons to Buy

What was the size of the global gyms, health & fitness clubs Market by value in 2023?

What will be the size of the global gyms, health & fitness clubs Market in 2028?

What factors are affecting the strength of competition in the global gyms, health & fitness clubs Market?

How has the Market performed over the last five years?

How large is the global gyms, health & fitness clubs Market in relation to its

regional counterparts?

## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL GYMS, HEALTH & FITNESS CLUBS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 GYMS, HEALTH & FITNESS CLUBS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 GYMS, HEALTH & FITNESS CLUBS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 GYMS, HEALTH & FITNESS CLUBS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 GYMS, HEALTH & FITNESS CLUBS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 GYMS, HEALTH & FITNESS CLUBS IN AUSTRALIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

13.1. Country data

## **14 GYMS, HEALTH & FITNESS CLUBS IN BRAZIL**

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

15.1. Country data

## **16 GYMS, HEALTH & FITNESS CLUBS IN CANADA**

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

17.1. Country data

## **18 GYMS, HEALTH & FITNESS CLUBS IN CHINA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 GYMS, HEALTH & FITNESS CLUBS IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 GYMS, HEALTH & FITNESS CLUBS IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 GYMS, HEALTH & FITNESS CLUBS IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 GYMS, HEALTH & FITNESS CLUBS IN JAPAN**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

- 27.1. Country data

## **28 GYMS, HEALTH & FITNESS CLUBS IN MEXICO**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

- 29.1. Country data

## **30 GYMS, HEALTH & FITNESS CLUBS IN THE NETHERLANDS**

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

## **31 MACROECONOMIC INDICATORS**

- 31.1. Country data

## **32 GYMS, HEALTH & FITNESS CLUBS IN NORTH AMERICA**



- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

### **33 GYMS, HEALTH & FITNESS CLUBS IN RUSSIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

### **34 MACROECONOMIC INDICATORS**

- 34.1. Country data

### **35 GYMS, HEALTH & FITNESS CLUBS IN SCANDINAVIA**

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

### **36 GYMS, HEALTH & FITNESS CLUBS IN SINGAPORE**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

### **37 MACROECONOMIC INDICATORS**

- 37.1. Country data

### **38 GYMS, HEALTH & FITNESS CLUBS IN SOUTH AFRICA**

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## **39 MACROECONOMIC INDICATORS**

- 39.1. Country data

## **40 GYMS, HEALTH & FITNESS CLUBS IN SOUTH KOREA**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## **41 MACROECONOMIC INDICATORS**

- 41.1. Country data

## **42 GYMS, HEALTH & FITNESS CLUBS IN SPAIN**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

- 43.1. Country data

## **44 GYMS, HEALTH & FITNESS CLUBS IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data

- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

- 45.1. Country data

## **46 GYMS, HEALTH & FITNESS CLUBS IN THE UNITED KINGDOM**

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

## **47 MACROECONOMIC INDICATORS**

- 47.1. Country data

## **48 GYMS, HEALTH & FITNESS CLUBS IN THE UNITED STATES**

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

- 49.1. Country data

## **50 COMPANY PROFILES**

- 50.1. Anytime Fitness LLC
- 50.2. Planet Fitness Inc
- 50.3. Basic Fit NV
- 50.4. Konami Group Corp
- 50.5. Jetts Fitness Pty Ltd

- 50.6. Evolution Wellness Holdings Pte Ltd
- 50.7. Pure Gym Ltd
- 50.8. Nuffield Health
- 50.9. Virgin Active Ltd
- 50.10. Groupe l'Orange Bleue
- 50.11. Cleverfit GmbH
- 50.12. Snap Fitness
- 50.13. Smart Fit
- 50.14. Gold's Gym International Inc
- 50.15. GoodLife Fitness Centres Inc
- 50.16. Central Sports Co Ltd
- 50.17. Grupo Sports World SAB de CV
- 50.18. Life Time Inc
- 50.19. Equinox Holdings Inc
- 50.20. SATS ASA
- 50.21. Fitness 24 Seven Thailand Ltd
- 50.22. Amore Fitness Pte Ltd
- 50.23. Zone Fitness
- 50.24. BODYTEC
- 50.25. KD Sports & Fitness
- 50.26. 4TP Fitness
- 50.27. World Gym International LLC
- 50.28. BodyFactory LLC
- 50.29. The Gym Group plc
- 50.30. David Lloyd Leisure Ltd

## **51 APPENDIX**

- 51.1. Methodology
- 51.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 2: Global gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 3: Global gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 4: Global size of population (million), 2019-23

Table 5: Global gdp (constant 2005 prices, \$ billion), 2019-23

Table 6: Global gdp (current prices, \$ billion), 2019-23

Table 7: Global inflation, 2019-23

Table 8: Global consumer price index (absolute), 2019-23

Table 9: Global exchange rate, 2019-23

Table 10: Asia-Pacific gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 11: Asia-Pacific gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 12: Asia-Pacific gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 13: Europe gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 14: Europe gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 15: Europe gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 16: Europe size of population (million), 2019-23

Table 17: Europe gdp (constant 2005 prices, \$ billion), 2019-23

Table 18: Europe gdp (current prices, \$ billion), 2019-23

Table 19: Europe inflation, 2019-23

Table 20: Europe consumer price index (absolute), 2019-23

Table 21: Europe exchange rate, 2019-23

Table 22: France gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 23: France gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 24: France gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 25: France size of population (million), 2019-23

Table 26: France gdp (constant 2005 prices, \$ billion), 2019-23

Table 27: France gdp (current prices, \$ billion), 2019-23

Table 28: France inflation, 2019-23

Table 29: France consumer price index (absolute), 2019-23

Table 30: France exchange rate, 2019-23

Table 31: Germany gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 32: Germany gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 33: Germany gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 34: Germany size of population (million), 2019-23

Table 35: Germany gdp (constant 2005 prices, \$ billion), 2019-23

Table 36: Germany gdp (current prices, \$ billion), 2019-23

Table 37: Germany inflation, 2019-23

Table 38: Germany consumer price index (absolute), 2019-23

Table 39: Germany exchange rate, 2019-23

Table 40: Australia gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 41: Australia gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 42: Australia gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 43: Australia size of population (million), 2019-23

Table 44: Australia gdp (constant 2005 prices, \$ billion), 2019-23

Table 45: Australia gdp (current prices, \$ billion), 2019-23

Table 46: Australia inflation, 2019-23

Table 47: Australia consumer price index (absolute), 2019-23

Table 48: Australia exchange rate, 2019-23

Table 49: Brazil gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 50: Brazil gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 51: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 52: Brazil size of population (million), 2019-23

Table 53: Brazil gdp (constant 2005 prices, \$ billion), 2019-23

Table 54: Brazil gdp (current prices, \$ billion), 2019-23

Table 55: Brazil inflation, 2019-23

Table 56: Brazil consumer price index (absolute), 2019-23

Table 57: Brazil exchange rate, 2019-23

Table 58: Canada gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 59: Canada gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 60: Canada gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 61: Canada size of population (million), 2019-23

Table 62: Canada gdp (constant 2005 prices, \$ billion), 2019-23

Table 63: Canada gdp (current prices, \$ billion), 2019-23

Table 64: Canada inflation, 2019-23

Table 65: Canada consumer price index (absolute), 2019-23

Table 66: Canada exchange rate, 2019-23

Table 67: China gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 68: China gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 69: China gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 70: China size of population (million), 2019-23

Table 71: China gdp (constant 2005 prices, \$ billion), 2019-23

Table 72: China gdp (current prices, \$ billion), 2019-23

Table 73: China inflation, 2019-23

Table 74: China consumer price index (absolute), 2019-23

Table 75: China exchange rate, 2019-23

Table 76: India gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 77: India gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 78: India gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 79: India size of population (million), 2019-23

Table 80: India gdp (constant 2005 prices, \$ billion), 2019-23

Table 81: India gdp (current prices, \$ billion), 2019-23

Table 82: India inflation, 2019-23

Table 83: India consumer price index (absolute), 2019-23

Table 84: India exchange rate, 2019-23

Table 85: Indonesia gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 86: Indonesia gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 87: Indonesia gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 88: Indonesia size of population (million), 2019-23

Table 89: Indonesia gdp (constant 2005 prices, \$ billion), 2019-23

Table 90: Indonesia gdp (current prices, \$ billion), 2019-23

Table 91: Indonesia inflation, 2019-23

Table 92: Indonesia consumer price index (absolute), 2019-23

Table 93: Indonesia exchange rate, 2019-23

Table 94: Italy gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 95: Italy gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 96: Italy gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 97: Italy size of population (million), 2019-23

Table 98: Italy gdp (constant 2005 prices, \$ billion), 2019-23

Table 99: Italy gdp (current prices, \$ billion), 2019-23

Table 100: Italy inflation, 2019-23

Table 101: Italy consumer price index (absolute), 2019-23

Table 102: Italy exchange rate, 2019-23

Table 103: Japan gyms, health & fitness clubs market value: \$ billion, 2018-23

Table 104: Japan gyms, health & fitness clubs market geography segmentation: \$ billion, 2023

Table 105: Japan gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Table 106: Japan size of population (million), 2019-23

Table 107: Japan gdp (constant 2005 prices, \$ billion), 2019-23

Table 108: Japan gdp (current prices, \$ billion), 2019-23

Table 109: Japan inflation, 2019-23

Table 110: Japan consumer price index (absolute), 2019-23



## List Of Figures

### LIST OF FIGURES

- Figure 1: Global gyms, health & fitness clubs market value: \$ billion, 2018-23
- Figure 2: Global gyms, health & fitness clubs market geography segmentation: % share, by value, 2023
- Figure 3: Global gyms, health & fitness clubs market value forecast: \$ billion, 2023-28
- Figure 4: Forces driving competition in the global gyms, health & fitness clubs market, 2023
- Figure 5: Drivers of buyer power in the global gyms, health & fitness clubs market, 2023
- Figure 6: Drivers of supplier power in the global gyms, health & fitness clubs market, 2023
- Figure 7: Factors influencing the likelihood of new entrants in the global gyms, health & fitness clubs market, 2023
- Figure 8: Factors influencing the threat of substitutes in the global gyms, health & fitness clubs market, 2023
- Figure 9: Drivers of degree of rivalry in the global gyms, health & fitness clubs market, 2023
- Figure 10: Asia-Pacific gyms, health & fitness clubs market value: \$ billion, 2018-23
- Figure 11: Asia-Pacific gyms, health & fitness clubs market geography segmentation: % share, by value, 2023
- Figure 12: Asia-Pacific gyms, health & fitness clubs market value forecast: \$ billion, 2023-28
- Figure 13: Forces driving competition in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 14: Drivers of buyer power in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 15: Drivers of supplier power in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 16: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 17: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 18: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Asia-Pacific, 2023
- Figure 19: Europe gyms, health & fitness clubs market value: \$ billion, 2018-23
- Figure 20: Europe gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 21: Europe gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 22: Forces driving competition in the gyms, health & fitness clubs market in Europe, 2023

Figure 23: Drivers of buyer power in the gyms, health & fitness clubs market in Europe, 2023

Figure 24: Drivers of supplier power in the gyms, health & fitness clubs market in Europe, 2023

Figure 25: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Europe, 2023

Figure 26: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Europe, 2023

Figure 27: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Europe, 2023

Figure 28: France gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 29: France gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 30: France gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 31: Forces driving competition in the gyms, health & fitness clubs market in France, 2023

Figure 32: Drivers of buyer power in the gyms, health & fitness clubs market in France, 2023

Figure 33: Drivers of supplier power in the gyms, health & fitness clubs market in France, 2023

Figure 34: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in France, 2023

Figure 35: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in France, 2023

Figure 36: Drivers of degree of rivalry in the gyms, health & fitness clubs market in France, 2023

Figure 37: Germany gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 38: Germany gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 39: Germany gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 40: Forces driving competition in the gyms, health & fitness clubs market in Germany, 2023

Figure 41: Drivers of buyer power in the gyms, health & fitness clubs market in Germany, 2023

Figure 42: Drivers of supplier power in the gyms, health & fitness clubs market in

Germany, 2023

Figure 43: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Germany, 2023

Figure 44: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Germany, 2023

Figure 45: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Germany, 2023

Figure 46: Australia gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 47: Australia gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 48: Australia gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 49: Forces driving competition in the gyms, health & fitness clubs market in Australia, 2023

Figure 50: Drivers of buyer power in the gyms, health & fitness clubs market in Australia, 2023

Figure 51: Drivers of supplier power in the gyms, health & fitness clubs market in Australia, 2023

Figure 52: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Australia, 2023

Figure 53: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Australia, 2023

Figure 54: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Australia, 2023

Figure 55: Brazil gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 56: Brazil gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 57: Brazil gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 58: Forces driving competition in the gyms, health & fitness clubs market in Brazil, 2023

Figure 59: Drivers of buyer power in the gyms, health & fitness clubs market in Brazil, 2023

Figure 60: Drivers of supplier power in the gyms, health & fitness clubs market in Brazil, 2023

Figure 61: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Brazil, 2023

Figure 62: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Brazil, 2023

Figure 63: Drivers of degree of rivalry in the gyms, health & fitness clubs market in

Brazil, 2023

Figure 64: Canada gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 65: Canada gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 66: Canada gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 67: Forces driving competition in the gyms, health & fitness clubs market in Canada, 2023

Figure 68: Drivers of buyer power in the gyms, health & fitness clubs market in Canada, 2023

Figure 69: Drivers of supplier power in the gyms, health & fitness clubs market in Canada, 2023

Figure 70: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Canada, 2023

Figure 71: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Canada, 2023

Figure 72: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Canada, 2023

Figure 73: China gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 74: China gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 75: China gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 76: Forces driving competition in the gyms, health & fitness clubs market in China, 2023

Figure 77: Drivers of buyer power in the gyms, health & fitness clubs market in China, 2023

Figure 78: Drivers of supplier power in the gyms, health & fitness clubs market in China, 2023

Figure 79: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in China, 2023

Figure 80: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in China, 2023

Figure 81: Drivers of degree of rivalry in the gyms, health & fitness clubs market in China, 2023

Figure 82: India gyms, health & fitness clubs market value: \$ billion, 2018-23

Figure 83: India gyms, health & fitness clubs market geography segmentation: % share, by value, 2023

Figure 84: India gyms, health & fitness clubs market value forecast: \$ billion, 2023-28

Figure 85: Forces driving competition in the gyms, health & fitness clubs market in India, 2023

Figure 86: Drivers of buyer power in the gyms, health & fitness clubs market in India, 2023

Figure 87: Drivers of supplier power in the gyms, health & fitness clubs market in India, 2023

Figure 88: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in India, 2023

Figure 89: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in India, 2023

Figure 90: Drivers of degree of rivalry in the gyms, health & fitness clubs market in India, 2023

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